

Australia Bakery and Cereals Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Bakery & Cereals in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The bakery & cereals market consists of retail sales of baking ingredients, baking mixes, bread & rolls, breakfast cereals, cakes, pastries & sweet pies, cereal bars, cookies (sweet biscuits), dough products, energy bars, morning goods and savory biscuits. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The Australian bakery & cereals market had total revenues of \$8,834.9m in 2021, representing a compound annual growth rate (CAGR) of 3.6% between 2016 and 2021.

Market consumption volume increased with a CAGR of 2.4% between 2016 and 2021, to reach a total of 1.2 billion kilograms in 2021.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 2.7% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$10,112.7m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bakery & cereals market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market in Australia

Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia bakery & cereals market with five year forecasts

REASONS TO BUY

What was the size of the Australia bakery & cereals market by value in 2021?

What will be the size of the Australia bakery & cereals market in 2026?

What factors are affecting the strength of competition in the Australia bakery & cereals market?

How has the market performed over the last five years?

What are the main segments that make up Australia's bakery & cereals market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Australian bakery & cereals market??
- 7.3. Which companies have been most successful in increasing their market shares in the last five years (2016-21)?
- 7.4. Which companies' market shares have suffered in the last five years (2016-21)?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the Australia bakery & cereals market over the last five years?

8 COMPANY PROFILES

- 8.1. Arnott's Biscuits Ltd
- 8.2. Goodman Fielder Pty Ltd
- 8.3. Associated British Foods Plc
- 8.4. Cereal Partners Worldwide S.A.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Australia bakery & cereals market value: \$ million, 2016-21
- Table 2: Australia bakery & cereals market volume: million kilograms, 2016-21
- Table 3: Australia bakery & cereals market category segmentation: \$ million, 2021
- Table 4: Australia bakery & cereals market geography segmentation: \$ million, 2021
- Table 5: Australia bakery & cereals market distribution: % share, by value, 2021
- Table 6: Australia bakery & cereals market value forecast: \$ million, 2021-26
- Table 7: Australia bakery & cereals market volume forecast: million kilograms, 2021-26
- Table 8: Australia bakery & cereals market share: % share, by value, 2021
- Table 9: Arnott's Biscuits Ltd: key facts
- Table 10: Arnott's Biscuits Ltd: Key Employees
- Table 11: Goodman Fielder Pty Ltd: key facts
- Table 12: Goodman Fielder Pty Ltd: Key Employees
- Table 13: Associated British Foods Plc: key facts
- Table 14: Associated British Foods Plc: Annual Financial Ratios
- Table 15: Associated British Foods Plc: Key Employees
- Table 16: Cereal Partners Worldwide S.A.: key facts
- Table 17: Australia size of population (million), 2017-21
- Table 18: Australia gdp (constant 2005 prices, \$ billion), 2017-21
- Table 19: Australia gdp (current prices, \$ billion), 2017-21
- Table 20: Australia inflation, 2017-21
- Table 21: Australia consumer price index (absolute), 2017-21
- Table 22: Australia exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: Australia bakery & cereals market value: \$ million, 2016-21

Figure 2: Australia bakery & cereals market volume: million kilograms, 2016-21

Figure 3: Australia bakery & cereals market category segmentation: % share, by value, 2021

Figure 4: Australia bakery & cereals market geography segmentation: % share, by value, 2021

Figure 5: Australia bakery & cereals market distribution: % share, by value, 2021

Figure 6: Australia bakery & cereals market value forecast: \$ million, 2021-26

Figure 7: Australia bakery & cereals market volume forecast: million kilograms, 2021-26

Figure 8: Forces driving competition in the bakery & cereals market in Australia, 2021

Figure 9: Drivers of buyer power in the bakery & cereals market in Australia, 2021

Figure 10: Drivers of supplier power in the bakery & cereals market in Australia, 2021

Figure 11: Factors influencing the likelihood of new entrants in the bakery & cereals market in Australia, 2021

Figure 12: Factors influencing the threat of substitutes in the bakery & cereals market in Australia, 2021

Figure 13: Drivers of degree of rivalry in the bakery & cereals market in Australia, 2021

Figure 14: Australia bakery & cereals market share: % share, by value, 2021

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