

# **Aurubis AG - Company Profile and SWOT Analysis**

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## **Abstracts**

Aurubis AG %li%Company Profile and SWOT Analysis

### Summary

Aurubis AG %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **Key Highlights**

Aurubis AG (Aurubis) is a producer and distributor of non-ferrous metals. The company processes complex metal concentrates, scrap metals, and metal-bearing recycling materials into metals. The company produces copper cathodes and wide range of copper and copper alloy products including wire rod, shapes, flat rolled products, strip, and specialty wire. Its product portfolio also includes gold, silver, lead, tin, zinc, minor metals such as tellurium and selenium, and platinum group metals. It has production centers in Germany, Belgium, Bulgaria, Finland and the Netherlands and outside Europe the company has production site in the US. Aurubis is headquartered in Hamburg, Germany.

#### Scope

Detailed information on Aurubis AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting Aurubis AG in the form of a SWOT analysis



An in-depth view of the business model of Aurubis AG including a breakdown and examination of key business segments

Intelligence on Aurubis AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Aurubis AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Aurubis AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Aurubis AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Aurubis AG's business structure, strategy and prospects.



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