

# Aurora Energy Pty Ltd - Company Profile and SWOT Analysis

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## Abstracts

Aurora Energy Pty Ltd. Company Profile and SWOT Analysis

### Summary

Aurora Energy Pty Ltd. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Aurora Energy Pty Ltd (Aurora or 'the company') is engaged in retail and sale of electricity and gas to households and businesses throughout Tasmania. The company's major products and services include renewable energy, gas, bills and payments, services and business help and advice. Aurora, through its large businesses team, provides services to customers. Aurora also provides electricity contracts for businesses and small business team. It also provides customer service centers, billing and market services, and business support functions. The company operates in Australia and its major shareholders include the Minister for Energy and the Treasurer of Tasmania. The company is headquartered in Hobart, Tasmania, Australia.

### Scope

Detailed information on Aurora Energy Pty Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Aurora Energy Pty Ltd in the form of a SWOT analysis

An in-depth view of the business model of Aurora Energy Pty Ltd including a breakdown and examination of key business segments

Intelligence on Aurora Energy Pty Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Aurora Energy Pty Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### Reasons to Buy

Gain understanding of Aurora Energy Pty Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Aurora Energy Pty Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Aurora Energy Pty Ltd's business structure, strategy and prospects.

## Contents

Table of Contents

Company Snapshot

Aurora Energy Pty Ltd: Company Overview

Aurora Energy Pty Ltd: Overview and Key Facts

Aurora Energy Pty Ltd: Overview

Aurora Energy Pty Ltd: Key Facts

Aurora Energy Pty Ltd: Key Employees

Aurora Energy Pty Ltd: Key Employee Biographies

Aurora Energy Pty Ltd: Major Products and Services

Aurora Energy Pty Ltd: Management Statement

Aurora Energy Pty Ltd: Key Competitors

Aurora Energy Pty Ltd: Company Analysis

Aurora Energy Pty Ltd: Business Description

Aurora Energy Pty Ltd: SWOT Analysis

Aurora Energy Pty Ltd: SWOT Overview

Aurora Energy Pty Ltd: Strengths

Aurora Energy Pty Ltd: Weaknesses

Aurora Energy Pty Ltd: Opportunities

Aurora Energy Pty Ltd: Threats

Aurora Energy Pty Ltd: Recent Developments

Aurora Energy Pty Ltd: News and Events Summary

Aurora Energy Pty Ltd: Contracts

Aurora Energy Pty Ltd: Corporate Governance

Aurora Energy Pty Ltd: Financial Deals

Aurora Energy Pty Ltd: Financial Performance

Aurora Energy Pty Ltd: Regulatory and Legal Events

Aurora Energy Pty Ltd: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Aurora Energy Pty Ltd: Key Facts
- Table 2: Aurora Energy Pty Ltd: Key Employees
- Table 3: Aurora Energy Pty Ltd: Key Competitors
- Table 4: Aurora Energy Pty Ltd: News and Events Summary
- Table 5: Aurora Energy Pty Ltd: Contracts
- Table 6: Aurora Energy Pty Ltd: Corporate Governance
- Table 7: Aurora Energy Pty Ltd: Financial Deals
- Table 8: Aurora Energy Pty Ltd: Financial Performance
- Table 9: Aurora Energy Pty Ltd: Regulatory and Legal Events
- Table 10: Aurora Energy Pty Ltd: Strategy and Operations

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