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# Auntie Anne's LLC - Company Profile and SWOT Analysis

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## Abstracts

Auntie Anne's LLC - Company Profile and SWOT Analysis

**SUMMARY**

Auntie Anne's LLC - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

**KEY HIGHLIGHTS**

Auntie Anne's LLC (Auntie Anne’s), a subsidiary of FOCUS Brands, is a bakery chain operator. The company offers wide varieties of pretzels such as original, cinnamon sugar, sweet almond, honey whole grain, sour cream and onion, garlic, jalapeno, sesame and raisin among others. It provides dips, beverages, pretzel dogs, mini pretzel dogs, cinnamon sugar sticks and cinnamon pretzel sugar nuggets. Auntie Anne’s also offer frozen pretzels through various retailers, including Target, Key Food, SuperValue, Vons, and Stop & Shops. It also provides catering services for various businesses, parties and special events. The company principally operates through company-owned stores and franchised stores across various countries. Auntie Anne’s is headquartered in Lancaster, Pennsylvania, the US.

**SCOPE**

Detailed information on Auntie Anne's LLC required for business and competitor intelligence needs

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A study of the major internal and external factors affecting Auntie Anne's LLC in the form of a SWOT analysis

An in-depth view of the business model of Auntie Anne's LLC including a breakdown and examination of key business segments

Intelligence on Auntie Anne's LLC's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Auntie Anne's LLC, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## REASONS TO BUY

Gain understanding of Auntie Anne's LLC and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Auntie Anne's LLC as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Auntie Anne's LLC's business structure, strategy and prospects.

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