

AUDI AG - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/A981957B265EN.html>

Date: October 2023

Pages: 39

Price: US\$ 175.00 (Single User License)

ID: A981957B265EN

Abstracts

AUDI AG %li%Strategy, SWOT and Corporate Finance Report

Summary

AUDI AG %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

AUDI AG (Audi or 'the company'), a subsidiary of Volkswagen AG, is engaged in the development, production, assembly, and distribution of vehicles, including cars and motorcycles. The company is active both in the premium and supercar segments through its brands Audi, Lamborghini, Bentley, and Ducati. The global network of Audi production sites includes German sites in Ingolstadt and Neckarsulm, Belgium, Hungary, China, Indonesia, Brazil, Slovakia, India, Russia, and Spain. It is also engaged in the manufacture of engines for the Audi brand, other VW Group companies and third-party customers. It operates through its subsidiaries: Audi Brussels, AUDI Hungaria Zrt and FAW-Volkswagen Automotive Company Ltd. The company is headquartered in Ingolstadt, Germany.

Scope

Detailed information on AUDI AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting AUDI AG in the form of a SWOT analysis

An in-depth view of the business model of AUDI AG including a breakdown and examination of key business segments

Intelligence on AUDI AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about AUDI AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of AUDI AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess AUDI AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on AUDI AG's business structure, strategy and prospects.

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