

Attitude Drinks Incorporated - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Attitude Drinks Incorporated - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Attitude Drinks Incorporated required for business and competitor intelligence needs

A study of the major internal and external factors affecting Attitude Drinks Incorporated in the form of a SWOT analysis

An in-depth view of the business model of Attitude Drinks Incorporated including a breakdown and examination of key business segments

Intelligence on Attitude Drinks Incorporated's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Attitude Drinks Incorporated, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Attitude Drinks Incorporated and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Attitude Drinks Incorporated as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Attitude Drinks Incorporated's business structure, strategy and prospects.

KEY HIGHLIGHTS

Attitude Drinks Incorporated (ADI) is a manufacturer and distributor of beverages. The company develops and markets non-alcoholic beverages to retail establishments. Its products portfolio includes milk based sports recovery beverages. ADI markets products under the brand: Phase III Recovery. It markets its products in convenience stores, fitness centers and gyms, and online. The company also operates World of Beer restaurants, through a joint venture agreement with New England WOB, LLC. It offers craft and imported beers; modern tavern fare spirits; and craft cocktails through World of Beer restaurants. The company also develops the World of Beer franchise locations in Connecticut and the greater Boston, the US. The company is headquartered in North Palm Beach, Florida, the US.

As part of the company's expansion, it plans to launch Blenders 'Meal on the Move, a lactose free milk based meal replacement, in 2016.

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Attitude Drinks Incorporated

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