

AT&T Inc - Company Profile and SWOT Analysis

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Abstracts

AT&T Inc - Company Profile and SWOT Analysis

SUMMARY

AT&T Inc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

AT&T Inc (AT&T) is a provider of telecommunications, media, and technology services. The company offers wireless communications, data/broadband and internet services, local and long-distance telephone services, telecommunications equipment, managed networking, and wholesale services. AT&T also develops, produces, and distributes feature films, television, gaming, and content in physical and digital formats. It provides advertisement and entertainment services. The company serves individual customers and business enterprises. It markets the products and services under AT&T, Cricket, SKY, AT&T TV, AT&T PREPAID, AT&T Fiber, and Unefon brands. The company has a business presence in Asia-Pacific, North America, Europe, the Middle East, Arica, Latin America, and the Caribbean. AT&T is headquartered in Dallas, Texas, the US.

SCOPE

Detailed information on AT&T Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting AT&T Inc in the form

of a SWOT analysis

An in-depth view of the business model of AT&T Inc including a breakdown and examination of key business segments

Intelligence on AT&T Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about AT&T Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of AT&T Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess AT&T Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on AT&T Inc's business structure, strategy and prospects.

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