

# Atlas Iron Ltd - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

Atlas Iron Ltd - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

Atlas Iron Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

Atlas Iron Limited (Atlas) is an iron ore company. It also develops Abydos mines in Pilbara, Western Australia and operates iron ore mines in Pardoo. The company explores, develops, mining and sells the iron ore. It is also involved in mining and exporting direct shipping ore (DSO) from its operations in the Northern Pilbara region. The company exploration projects include, McPhee Creek, South East Pilbara and Ridley mangnetitie project. It operates three mines include wodgina, abydos and Mt webber. As of FY2016, the company has mined 14.7Mt of ore. The company operates its business through affiliate, Centaurus Metals Limited. Atlas is headquartered in Perth, Australia.

## **SCOPE**

Detailed information on Atlas Iron Ltd required for business and competitor intelligence needs



A study of the major internal and external factors affecting Atlas Iron Ltd in the form of a SWOT analysis

An in-depth view of the business model of Atlas Iron Ltd including a breakdown and examination of key business segments

Intelligence on Atlas Iron Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Atlas Iron Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

### **REASONS TO BUY**

Gain understanding of Atlas Iron Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Atlas Iron Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Atlas Iron Ltd's business structure, strategy and prospects.



## **Contents**

Company Snapshot

Atlas Iron Ltd: Company Overview

Atlas Iron Ltd: Overview and Key Facts

Atlas Iron Ltd: Overview Atlas Iron Ltd: Key Facts

Atlas Iron Ltd: Key Employees

Atlas Iron Ltd: Key Employee Biographies
Atlas Iron Ltd: Major Products and Services

Atlas Iron Ltd: Company History

Atlas Iron Ltd: Management Statement
Atlas Iron Ltd: Locations and Subsidiaries

Atlas Iron Ltd: Key Competitors
Atlas Iron Ltd: Company Analysis
Atlas Iron Ltd: Business Description

Atlas Iron Ltd: SWOT Analysis
Atlas Iron Ltd: SWOT Overview

Atlas Iron Ltd: Strengths
Atlas Iron Ltd: Weaknesses
Atlas Iron Ltd: Opportunities

Atlas Iron Ltd: Threats

Atlas Iron Ltd: Corporate Financial Deals Activity

Atlas Iron Ltd: Financial Deals Overview Atlas Iron Ltd: Targets and Partners

Atlas Iron Ltd: Top Deals 2014 - 2018YTD\*

Atlas Iron Ltd: Advisors

Atlas Iron Ltd: Top Legal Advisors
Atlas Iron Ltd: Top Financial Advisors
Atlas Iron Ltd: Mergers and Acquisitions

Atlas Iron Ltd: Private Equity and Ownership

Atlas Iron Ltd: Recent Developments

Atlas Iron Ltd: News and Events Summary

Atlas Iron Ltd: Business Expansion
Atlas Iron Ltd: Corporate Governance
Atlas Iron Ltd: Financial Performance
Atlas Iron Ltd: Strategy and Operations

Appendix Contact Us



Methodology About MarketLine



## **List Of Tables**

#### LIST OF TABLES

Table 1: Atlas Iron Ltd: Key Facts

Table 2: Atlas Iron Ltd: Key Employees

Table 3: Atlas Iron Ltd: Company History

Table 4: Atlas Iron Ltd: Locations and Subsidiaries

Table 5: Atlas Iron Ltd: Key Competitors

Table 6: Atlas Iron Ltd: Deal Activity by Deal Type - Volume (TTM\*)

Table 7: Atlas Iron Ltd: Deal Activity by Deal Type - Volume (2014 - YTD\*2018)

Table 8: Atlas Iron Ltd: M&A Average Deal Size - Value (US\$m)

Table 9: Atlas Iron Ltd: Targets and Partners

Table 10: Atlas Iron Ltd: Top Deals 2014 - 2018YTD\*

Table 11: Atlas Iron Ltd: Legal Advisor Ranking by Value (US\$m)

Table 12: Atlas Iron Ltd: Financial Advisor Ranking by Value (US\$m)

Table 13: Atlas Iron Ltd: M&A Volume and Value Trend (2014 - YTD\*2018)

Table 14: Atlas Iron Ltd: Private Equity and Ownership Volume and Value Trend (2014 - YTD\*2018)

Table 15: Atlas Iron Ltd: Private Equity and Ownership Volume by Deal Type (2014 - YTD\*2018)

Table 16: Atlas Iron Ltd: News and Events Summary

Table 17: Atlas Iron Ltd: Business Expansion

Table 18: Atlas Iron Ltd: Corporate Governance

Table 19: Atlas Iron Ltd: Financial Performance

Table 20: Atlas Iron Ltd: Strategy and Operations



## **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Atlas Iron Ltd: Deal Activity by Deal Type Volume (TTM)
- Figure 2: Atlas Iron Ltd: Deal Activity by Deal Type Volume (2014 YTD2018)
- Figure 3: Atlas Iron Ltd: M&A Average Deal Size Value (US\$m)
- Figure 4: Atlas Iron Ltd: M&A Volume and Value Trend (2014 YTD2018)
- Figure 5: Atlas Iron Ltd: Private Equity and Ownership Volume and Value Trend (2014 YTD2018)
- Figure 6: Atlas Iron Ltd: Private Equity and Ownership Volume by Deal Type (2014 YTD2018)



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