

# Atlas Iron Ltd - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

Atlas Iron Ltd - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

Atlas Iron Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

Atlas Iron Limited (Atlas) is an iron ore company. It also develops Abydos mines in Pilbara, Western Australia and operates iron ore mines in Pardoo. The company explores, develops, mining and sells the iron ore. It is also involved in mining and exporting direct shipping ore (DSO) from its operations in the Northern Pilbara region. The company exploration projects include, McPhee Creek, South East Pilbara and Ridley mangnetitie project. It operates three mines include wodgina, abydos and Mt webber. As of FY2016, the company has mined 14.7Mt of ore. The company operates its business through affiliate, Centaurus Metals Limited. Atlas is headquartered in Perth, Australia.

# **SCOPE**

Detailed information on Atlas Iron Ltd required for business and competitor intelligence needs



A study of the major internal and external factors affecting Atlas Iron Ltd in the form of a SWOT analysis

An in-depth view of the business model of Atlas Iron Ltd including a breakdown and examination of key business segments

Intelligence on Atlas Iron Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Atlas Iron Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Atlas Iron Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Atlas Iron Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Atlas Iron Ltd's business structure, strategy and prospects.



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