

# AstraZeneca PLC - Strategy, SWOT and Corporate Finance Report

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## Abstracts

AstraZeneca PLC %li%Strategy, SWOT and Corporate Finance Report

### Summary

AstraZeneca PLC %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

AstraZeneca PLC (AstraZeneca or 'the company') is a manufacturer, developer, and marketer of prescription pharmaceuticals. The company provides drugs for various therapeutic areas, including oncology, cardiovascular, renal and metabolic disease (CVRM), respiratory, inflammation and autoimmunity, infection and vaccines, and neuroscience. AstraZeneca markets its products under Accolate, Casodex, Byetta, Diprivan, Faslodex, Zoladex, Tagrisso, Iressa, Symbicort, Pulmicort, Lynparza, Nexium, and Onglyza brand names. The company sells its products to specialty care and primary care physicians through wholly-owned local marketing companies, local representative offices and distributors. It has business presence across the Americas, Africa, Europe, and Asia. The company is headquartered in Cambridge, Cambridgeshire, the UK.

### Scope

Detailed information on AstraZeneca PLC required for business and competitor

## intelligence needs

A study of the major internal and external factors affecting AstraZeneca PLC in the form of a SWOT analysis

An in-depth view of the business model of AstraZeneca PLC including a breakdown and examination of key business segments

Intelligence on AstraZeneca PLC's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about AstraZeneca PLC, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of AstraZeneca PLC and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess AstraZeneca PLC as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on AstraZeneca PLC's business structure, strategy and prospects.

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