

Assicurazioni Generali SpA - Strategy, SWOT and Corporate Finance Report

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Abstracts

Assicurazioni Generali SpA - Strategy, SWOT and Corporate Finance Report

SUMMARY

Assicurazioni Generali SpA - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Assicurazioni Generali S.p.A. (Generali) is a global multi-line insurance company. The company provides a range of life and non-life insurance products to individuals, small and medium enterprises and corporate customers. Its offerings include protection plans, savings plans, group insurance plans, individual and group pension schemes, family protection policies and unit-linked policies. It also offers insurance products for fire, liability, personal accident, theft, marine, aviation, engineering, motor third party liability, health, death, travel, child and home. Furthermore, the company provides various financial services such as banking and investment funds, real estate, property management services and asset management services. Generali distributes its products and services through agents, financial advisors, brokers, banking partnerships and direct channels. The company operates in Asia, the Americas, Africa and Europe. Generali is headquartered in Trieste, Italy.

Generali reported gross written premiums of EUR68,537 million during the fiscal year ended December 2017 (FY2017), a decline of 0.5% over FY2016. Its net earned premiums was EUR64,604 million in FY2017, a decline of 0.5% in FY2016.

SCOPE

Detailed information on Assicurazioni Generali SpA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Assicurazioni Generali SpA in the form of a SWOT analysis

An in-depth view of the business model of Assicurazioni Generali SpA including a breakdown and examination of key business segments

Intelligence on Assicurazioni Generali SpA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Assicurazioni Generali SpA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Assicurazioni Generali SpA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Assicurazioni Generali SpA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Assicurazioni Generali SpA's business structure, strategy and prospects.

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