

ASICS Corp - Strategy, SWOT and Corporate Finance Report

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Abstracts

ASICS Corp - Strategy, SWOT and Corporate Finance Report

SUMMARY

ASICS Corp - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

ASICS Corp (ASICS) is a sporting goods manufacturer offering sports shoes, sportswear, sports equipment to men, women, and kids. It also offers accessories, including bags and packs, headwear, socks, and intimate wear. ASICS markets its products under Onitsuka Tiger, ASICS, ASICS Tiger, and Haglofs brand names. The company sells its products through a network of owned retail stores and e-commerce channels. ASICS conducts an extensive R&D through its research institute, ASICS Institute of Sport Science (ISS), and in partnership with other companies and academic institutions. It has operations across the Americas, Europe, the Middle East, Asia, and Oceania. ASICS is headquartered in Kobe, Hyogo, Japan.

SCOPE

Detailed information on ASICS Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting ASICS Corp in the form of a SWOT analysis

An in-depth view of the business model of ASICS Corp including a breakdown and examination of key business segments

Intelligence on ASICS Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about ASICS Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of ASICS Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess ASICS Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on ASICS Corp's business structure, strategy and prospects.

Contents

- Company Snapshot
- ASICS Corp: Company Overview
- ASICS Corp: Overview and Key Facts
- ASICS Corp: Overview
- ASICS Corp: Key Facts
- ASICS Corp: Key Employees
- ASICS Corp: Key Employee Biographies
- ASICS Corp: Major Products and Services
- ASICS Corp: Company History
- ASICS Corp: Management Statement
- ASICS Corp: Locations and Subsidiaries
- ASICS Corp: Key Competitors
- ASICS Corp: Company Analysis
- ASICS Corp: Business Description
- ASICS Corp: SWOT Analysis
- ASICS Corp: SWOT Overview
- ASICS Corp: Strengths
- ASICS Corp: Weaknesses
- ASICS Corp: Opportunities
- ASICS Corp: Threats
- ASICS Corp: Corporate Financial Deals Activity
- ASICS Corp: Financial Deals Overview
- ASICS Corp: Top Deals 2019 - 2023YTD*
- ASICS Corp: Mergers and Acquisitions
- ASICS Corp: Corporate Venturing
- ASICS Corp: Capital Raising
- ASICS Corp: Recent Developments
- ASICS Corp: News and Events Summary
- ASICS Corp: Business Expansion
- ASICS Corp: Corporate Governance
- ASICS Corp: Financial Performance
- ASICS Corp: Strategy and Operations
- Appendix
- Contact Us
- Methodology
- About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: ASICS Corp: Key Facts
- Table 2: ASICS Corp: Key Employees
- Table 3: ASICS Corp: Company History
- Table 4: ASICS Corp: Locations and Subsidiaries
- Table 5: ASICS Corp: Key Competitors
- Table 6: ASICS Corp: Deal Activity by Deal Type - Volume (TTM*)
- Table 7: ASICS Corp: Deal Activity by Deal Type - Volume (2019 - YTD*2023)
- Table 8: ASICS Corp: M&A Average Deal Size - Value (US\$m)
- Table 9: ASICS Corp: Top Deals 2019 - 2023YTD*
- Table 10: ASICS Corp: M&A Volume and Value Trend (2019 - YTD*2023)
- Table 11: ASICS Corp: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)
- Table 12: ASICS Corp: Capital Raising Volume and Value Trend (2019 - YTD*2023)
- Table 13: ASICS Corp: Capital Raising by Deal Type (2019 - YTD*2023)
- Table 14: ASICS Corp: News and Events Summary
- Table 15: ASICS Corp: Business Expansion
- Table 16: ASICS Corp: Corporate Governance
- Table 17: ASICS Corp: Financial Performance
- Table 18: ASICS Corp: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: ASICS Corp: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: ASICS Corp: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 3: ASICS Corp: M&A Average Deal Size - Value (US\$m)

Figure 4: ASICS Corp: M&A Volume and Value Trend (2019 - YTD*2023)

Figure 5: ASICS Corp: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)

Figure 6: ASICS Corp: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Figure 7: ASICS Corp: Capital Raising by Deal Type (2019 - YTD*2023)

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