

Asia-Pacific Publishing Market Summary and Forecast

<https://marketpublishers.com/r/AEFD8DCCB057EN.html>

Date: January 2024

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: AEFD8DCCB057EN

Abstracts

Asia-Pacific Publishing Market Summary and Forecast

Summary

Publishing in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The publishing market is segmented into books, newspapers, and magazines.

The Asia-Pacific publishing market had total revenues of \$130.8 billion in 2022, representing a compound annual growth rate (CAGR) of 1.1% between 2017 and 2022.

The books segment accounted for the market's largest proportion in 2022, with total revenues of \$78.3 billion, equivalent to 59.9% of the market's overall value.

The Asia-Pacific publishing market has innovated with new outreach mechanisms, like online sales, subscriptions, and bundle packages, to sustain changing socio-economic and technological advancements following the pandemic.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in Asia-Pacific

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific publishing market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Asia-Pacific publishing market by value in 2022?

What will be the size of the Asia-Pacific publishing market in 2027?

What factors are affecting the strength of competition in the Asia-Pacific publishing market?

How has the market performed over the last five years?

Who are the top competitors in Asia-Pacific's publishing market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. How is technology being used in the leading players' strategies?
- 7.4. Which companies offer substitutes to the main market?
- 7.5. Is there any regulation currently having an effect on players in the market?

8 COMPANY PROFILES

- 8.1. News Corp
- 8.2. Penguin Random House LLC
- 8.3. The Yomiuri Shimbun Group
- 8.4. China Publishing Group Corp

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Asia-Pacific publishing market value: \$ billion, 2017–22

Table 2: Asia–Pacific publishing market category segmentation: % share, by value, 2017–2022

Table 3: Asia-Pacific publishing market category segmentation: \$ billion, 2017-2022

Table 4: Asia–Pacific publishing market geography segmentation: \$ billion, 2022

Table 5: Asia-Pacific publishing market value forecast: \$ billion, 2022–27

Table 6: News Corp: key facts

Table 7: News Corp: Annual Financial Ratios

Table 8: News Corp: Key Employees

Table 9: Penguin Random House LLC: key facts

Table 10: Penguin Random House LLC: Key Employees

Table 11: The Yomiuri Shimbun Group: key facts

Table 12: The Yomiuri Shimbun Group: Key Employees

Table 13: China Publishing Group Corp: key facts

Table 14: China Publishing Group Corp: Key Employees

Table 15: Asia-Pacific exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Asia-Pacific publishing market value: \$ billion, 2017–22

Figure 2: Asia-Pacific publishing market category segmentation: \$ billion, 2017-2022

Figure 3: Asia–Pacific publishing market geography segmentation: % share, by value, 2022

Figure 4: Asia-Pacific publishing market value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the publishing market in Asia-Pacific, 2022

Figure 6: Drivers of buyer power in the publishing market in Asia-Pacific, 2022

Figure 7: Drivers of supplier power in the publishing market in Asia-Pacific, 2022

Figure 8: Factors influencing the likelihood of new entrants in the publishing market in Asia-Pacific, 2022

Figure 9: Factors influencing the threat of substitutes in the publishing market in Asia-Pacific, 2022

Figure 10: Drivers of degree of rivalry in the publishing market in Asia-Pacific, 2022

I would like to order

Product name: Asia-Pacific Publishing Market Summary and Forecast

Product link: <https://marketpublishers.com/r/AEFD8DCCB057EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AEFD8DCCB057EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970