

# Asia-Pacific Oral Hygiene Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

Asia-Pacific Oral Hygiene Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Oral Hygiene in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The oral hygiene market consists of retail sales of breath fresheners (non-confectionery), dental floss, denture care, mouthwash, toothbrushes & replacement heads and toothpaste. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The Asia-Pacific Oral Hygiene market had total revenues of \$15,858.9 million in 2022, representing a compound annual growth rate (CAGR) of 5% between 2017 and 2022.

Market consumption volume increased with a CAGR of 3.1% between 2017 and 2022, to reach a total of 9,185.6 million units in 2022.

The performance of the market is forecast to decelerate, with an

anticipated CAGR of 3.9% for the five-year period 2022-2027, which is expected to drive the market to a value of \$19,195.9 million by the end of 2027.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the oral hygiene market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the oral hygiene market in Asia-Pacific

Leading company profiles reveal details of key oral hygiene market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific oral hygiene market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Asia-Pacific oral hygiene market by value in 2022?

What will be the size of the Asia-Pacific oral hygiene market in 2027?

What factors are affecting the strength of competition in the Asia-Pacific oral hygiene market?

How has the market performed over the last five years?

Who are the top competitors in Asia-Pacific's oral hygiene market?

## Contents

### Table of Contents

#### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

#### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

#### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

#### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

#### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Asia-Pacific oral hygiene market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered in the last 5 years?
- 7.5. What are the most popular brands in the oral hygiene market?
- 7.6. What have been the most significant M&A deals in the Asia-Pacific oral hygiene market over the last five years?

## **8 COMPANY PROFILES**

- 8.1. Colgate-Palmolive Co
- 8.2. The Procter & Gamble Co
- 8.3. GlaxoSmithKline AG
- 8.4. Unilever Plc.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Asia-Pacific oral hygiene market value: \$ million, 2017–22
- Table 2: Asia–Pacific oral hygiene market volume: million units, 2017–22
- Table 3: Asia–Pacific oral hygiene market category segmentation: % share, by value, 2017–2022
- Table 4: Asia-Pacific oral hygiene market category segmentation: \$ million, 2017-2022
- Table 5: Asia–Pacific oral hygiene market geography segmentation: \$ million, 2022
- Table 6: Asia-Pacific oral hygiene market distribution: % share, by value, 2022
- Table 7: Asia-Pacific oral hygiene market value forecast: \$ million, 2022–27
- Table 8: Asia–Pacific oral hygiene market volume forecast: million units, 2022–27
- Table 9: Asia-Pacific oral hygiene market share: % share, by value, 2022
- Table 10: Colgate-Palmolive Co: key facts
- Table 11: Colgate-Palmolive Co: Annual Financial Ratios
- Table 12: Colgate-Palmolive Co: Key Employees
- Table 13: Colgate-Palmolive Co: Key Employees Continued
- Table 14: Colgate-Palmolive Co: Key Employees Continued
- Table 15: Colgate-Palmolive Co: Key Employees Continued
- Table 16: The Procter & Gamble Co: key facts
- Table 17: The Procter & Gamble Co: Annual Financial Ratios
- Table 18: The Procter & Gamble Co: Key Employees
- Table 19: The Procter & Gamble Co: Key Employees Continued
- Table 20: GlaxoSmithKline AG: key facts
- Table 21: GlaxoSmithKline AG: Key Employees
- Table 22: Unilever Plc.: key facts
- Table 23: Unilever Plc.: Annual Financial Ratios
- Table 24: Unilever Plc.: Key Employees
- Table 25: Unilever Plc.: Key Employees Continued
- Table 26: Asia-Pacific exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Asia-Pacific oral hygiene market value: \$ million, 2017–22

Figure 2: Asia–Pacific oral hygiene market volume: million units, 2017–22

Figure 3: Asia-Pacific oral hygiene market category segmentation: \$ million, 2017-2022

Figure 4: Asia–Pacific oral hygiene market geography segmentation: % share, by value, 2022

Figure 5: Asia-Pacific oral hygiene market distribution: % share, by value, 2022

Figure 6: Asia-Pacific oral hygiene market value forecast: \$ million, 2022–27

Figure 7: Asia–Pacific oral hygiene market volume forecast: million units, 2022–27

Figure 8: Forces driving competition in the oral hygiene market in Asia-Pacific, 2022

Figure 9: Drivers of buyer power in the oral hygiene market in Asia-Pacific, 2022

Figure 10: Drivers of supplier power in the oral hygiene market in Asia-Pacific, 2022

Figure 11: Factors influencing the likelihood of new entrants in the oral hygiene market in Asia-Pacific, 2022

Figure 12: Factors influencing the threat of substitutes in the oral hygiene market in Asia-Pacific, 2022

Figure 13: Drivers of degree of rivalry in the oral hygiene market in Asia-Pacific, 2022

Figure 14: Asia-Pacific oral hygiene market share: % share, by value, 2022

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