

Asia-Pacific Movies and Entertainment Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Movies & Entertainment in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.

The Asia-Pacific movies & entertainment market had total revenues of \$14.0bn in 2021, representing a compound annual rate of change (CARC) of -6% between 2016 and 2021.

The box office segment was the market's most lucrative in 2021, with total revenues of \$8.9bn, equivalent to 63.2% of the market's overall value.

The value of the Asia-Pacific movies & entertainment market grew by 61.4% in 2021.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in Asia-Pacific

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific movies & entertainment market with five year forecasts

REASONS TO BUY

What was the size of the Asia-Pacific movies & entertainment market by value in 2021?

What will be the size of the Asia-Pacific movies & entertainment market in 2026?

What factors are affecting the strength of competition in the Asia-Pacific movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's movies & entertainment market?

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