

# Asia-Pacific Medium and Heavy Trucks Market to 2027

<https://marketpublishers.com/r/A6B8457DD934EN.html>

Date: December 2023

Pages: 50

Price: US\$ 350.00 (Single User License)

ID: A6B8457DD934EN

## Abstracts

### Asia-Pacific Medium and Heavy Trucks Market to 2027

#### Summary

Medium & Heavy Trucks in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The medium and heavy trucks market includes commercial vehicles (CVs), buses and coaches (BCs), heavy commercial vehicles (HCVs) and heavy buses and coaches (HBCs). CVs and BCs weigh 3.51 to 16 tonnes and include pick-ups and vans where they fall into this weight range. HCVs and HBCs weigh over 16 tonnes; the converted trucks and buses are excluded. The market volume include the number of newly registered vehicle in any given year. The market value is calculated in terms of average manufacturer selling price (MSP) against market volume, and excludes all taxes and levies.

The Asia-Pacific medium & heavy trucks market had total revenues of \$136.2 billion in 2022, representing a compound annual growth rate (CAGR) of 0.04% between 2017 and 2022.

Market consumption volumes declined with a negative CAGR of 1.8% between 2017 and 2022, reaching a total of 2,656.2 thousand units in 2022.

Government measures to promote the scrapping of old and less fuel-efficient

vehicles and the introduction of the National Emission IV Standards have declined the sales of traditional trucks in recent years. China's heavy truck industry is impacted by the country's macroeconomic environment, but economic growth has been subpar. The Purchasing Managers' Index (PMI) for the manufacturing industry, a crucial road transport sector, remained in the contraction zone for the fourth month in July at 49.3.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the medium & heavy trucks market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the medium & heavy trucks market in Asia-Pacific

Leading company profiles reveal details of key medium & heavy trucks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific medium & heavy trucks market with five year forecasts

## Reasons to Buy

What was the size of the Asia-Pacific medium & heavy trucks market by value in 2022?

What will be the size of the Asia-Pacific medium & heavy trucks market in 2027?

What factors are affecting the strength of competition in the Asia-Pacific medium & heavy trucks market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's medium & heavy trucks market?



## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of leading players?

7.4. What are the most notable M&A deals in recent years?

## **8 COMPANY PROFILES**

8.1. Daimler Financial Services AG

8.2. Isuzu Motors Limited

8.3. Sinotruk (Hong Kong) Ltd

8.4. Hino Motors, Ltd.

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Asia-Pacific medium & heavy trucks market value: \$ billion, 2017–22
- Table 2: Asia–Pacific medium & heavy trucks market volume: thousand units, 2017–22
- Table 3: Asia–Pacific medium & heavy trucks market category segmentation: % share, by volume, 2017–2022
- Table 4: Asia-Pacific medium & heavy trucks market category segmentation: thousand units, 2017-2022
- Table 5: Asia–Pacific medium & heavy trucks market geography segmentation: \$ billion, 2022
- Table 6: Asia-Pacific medium & heavy trucks market value forecast: \$ billion, 2022–27
- Table 7: Asia–Pacific medium & heavy trucks market volume forecast: thousand units, 2022–27
- Table 8: Daimler Financial Services AG: key facts
- Table 9: Daimler Financial Services AG: Key Employees
- Table 10: Isuzu Motors Limited: key facts
- Table 11: Isuzu Motors Limited: Annual Financial Ratios
- Table 12: Isuzu Motors Limited: Key Employees
- Table 13: Isuzu Motors Limited: Key Employees Continued
- Table 14: Sinotruk (Hong Kong) Ltd: key facts
- Table 15: Sinotruk (Hong Kong) Ltd: Annual Financial Ratios
- Table 16: Sinotruk (Hong Kong) Ltd: Key Employees
- Table 17: Hino Motors, Ltd.: key facts
- Table 18: Hino Motors, Ltd.: Annual Financial Ratios
- Table 19: Hino Motors, Ltd.: Key Employees
- Table 20: Asia-Pacific exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Asia-Pacific medium & heavy trucks market value: \$ billion, 2017–22

Figure 2: Asia–Pacific medium & heavy trucks market volume: thousand units, 2017–22

Figure 3: Asia-Pacific medium & heavy trucks market category segmentation: thousand units, 2017-2022

Figure 4: Asia–Pacific medium & heavy trucks market geography segmentation: % share, by value, 2022

Figure 5: Asia-Pacific medium & heavy trucks market value forecast: \$ billion, 2022–27

Figure 6: Asia–Pacific medium & heavy trucks market volume forecast: thousand units, 2022–27

Figure 7: Forces driving competition in the medium & heavy trucks market in Asia-Pacific, 2022

Figure 8: Drivers of buyer power in the medium & heavy trucks market in Asia-Pacific, 2022

Figure 9: Drivers of supplier power in the medium & heavy trucks market in Asia-Pacific, 2022

Figure 10: Factors influencing the likelihood of new entrants in the medium & heavy trucks market in Asia-Pacific, 2022

Figure 11: Factors influencing the threat of substitutes in the medium & heavy trucks market in Asia-Pacific, 2022

Figure 12: Drivers of degree of rivalry in the medium & heavy trucks market in Asia-Pacific, 2022

## I would like to order

Product name: Asia-Pacific Medium and Heavy Trucks Market to 2027

Product link: <https://marketpublishers.com/r/A6B8457DD934EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A6B8457DD934EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970