

Asia-Pacific IT Hardware Market Summary, Competitive Analysis and Forecast, 2017-2026

https://marketpublishers.com/r/AF66622DE169EN.html

Date: June 2022

Pages: 58

Price: US\$ 350.00 (Single User License)

ID: AF66622DE169EN

Abstracts

Asia-Pacific IT Hardware Market @Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

IT Hardware in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The IT hardware market includes all physical components integral to computing within enterprise IT solutions. The total market values include client computing hardware (desktop PCs, notebook PCs, fixed phones and adaptors, scanners and imaging devices standalone printers, thin-clients and workstations), networking hardware (Ethernet hubs and switches, Ethernet routers, WAN CPE and termination equipment, WAN multi-service switches, WLAN access points, WLAN cards and WLAN switches and appliances), security hardware (content-filtering and anti-spam appliances, encryption/SSL accelerators, firewall and VPN gateways, smart card readers and smart cards), servers hardware (highend servers, low-end servers and mid-range servers) and storage hardware (hard-disk drives, NAS filers and arrays, NAS gateways, SAN adaptors and connectors and SAN disk arrays).

The Asia-Pacific IT hardware market had total revenues of \$134,852.4m in



2021, representing a compound annual growth rate (CAGR) of 2.5% between 2016 and 2021.

The client computing hardware segment was the market's most valuable in 2021, with total revenues of \$67,092.7m, equivalent to 49.8% of the market's overall value.

Many Asia-Pacific markets reintroduced lockdown restrictions during 2021 which continued to drive demand for home IT hardware fuelling a 8.3% Y-o-Y increase in market revenues during 2021.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it hardware market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it hardware market in Asia-Pacific

Leading company profiles reveal details of key it hardware market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific it hardware market with five year forecasts

REASONS TO BUY

What was the size of the Asia-Pacific it hardware market by value in 2021?

What will be the size of the Asia-Pacific it hardware market in 2026?

What factors are affecting the strength of competition in the Asia-Pacific it hardware market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's it hardware market?







Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE



- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the leading players' competitive advantages?
- 7.4. Are there any other notable players in the market?
- 7.5. Have there been any new product launches in the past year?
- 7.6. What is the strategic response of leading players to market challenges?
- 7.7. Are there any extraneous factors impacting the market?

8 COMPANY PROFILES

- 8.1. Microsoft Corporation
- 8.2. NTT DATA Newson Corp
- 8.3. Alphabet Inc
- 8.4. Neusoft Corp
- 8.5. Otsuka Corp
- 8.6. International Business Machines Corporation

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

Table 1: Asia-Pacific it hardware market value: \$ billion, 2016-21

Table 2: Asia-Pacific it hardware market category segmentation: % share, by value,

2016-2021

Table 3: Asia-Pacific it hardware market category segmentation: \$ billion, 2016-2021

Table 4: Asia-Pacific it hardware market geography segmentation: \$ billion, 2021

Table 5: Asia-Pacific it hardware market value forecast: \$ billion, 2021-26

Table 6: Microsoft Corporation: key facts

Table 7: Microsoft Corporation: Annual Financial Ratios

Table 8: Microsoft Corporation: Key Employees

Table 9: Microsoft Corporation: Key Employees Continued

Table 10: NTT DATA Newson Corp: key facts

Table 11: NTT DATA Newson Corp: Key Employees

Table 12: Alphabet Inc: key facts

Table 13: Alphabet Inc: Annual Financial Ratios

Table 14: Alphabet Inc: Key Employees

Table 15: Neusoft Corp: key facts

Table 16: Neusoft Corp: Annual Financial Ratios

Table 17: Neusoft Corp: Key Employees

Table 18: Otsuka Corp: key facts

Table 19: Otsuka Corp: Annual Financial Ratios

Table 20: Otsuka Corp: Key Employees

Table 21: International Business Machines Corporation: key facts

Table 22: International Business Machines Corporation: Annual Financial Ratios

Table 23: International Business Machines Corporation: Key Employees

Table 24: International Business Machines Corporation: Key Employees Continued

Table 25: International Business Machines Corporation: Key Employees Continued

Table 26: Asia-Pacific exchange rate, 2017-21



List Of Figures

LIST OF FIGURES

- Figure 1: Asia-Pacific it hardware market value: \$ billion, 2016-21
- Figure 2: Asia-Pacific it hardware market category segmentation: \$ billion, 2016-2021
- Figure 3: Asia-Pacific it hardware market geography segmentation: % share, by value, 2021
- Figure 4: Asia-Pacific it hardware market value forecast: \$ billion, 2021-26
- Figure 5: Forces driving competition in the it hardware market in Asia-Pacific, 2021
- Figure 6: Drivers of buyer power in the it hardware market in Asia-Pacific, 2021
- Figure 7: Drivers of supplier power in the it hardware market in Asia-Pacific, 2021
- Figure 8: Factors influencing the likelihood of new entrants in the it hardware market in Asia-Pacific, 2021
- Figure 9: Factors influencing the threat of substitutes in the it hardware market in Asia-Pacific, 2021
- Figure 10: Drivers of degree of rivalry in the it hardware market in Asia-Pacific, 2021



I would like to order

Product name: Asia-Pacific IT Hardware Market Summary, Competitive Analysis and Forecast,

2017-2026

Product link: https://marketpublishers.com/r/AF66622DE169EN.html

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/AF66622DE169EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



