

# Asia-Pacific Household Products Market to 2027

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## Abstracts

### Asia-Pacific Household Products Market to 2027

#### Summary

Household Products in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The household products market consists of the retail sale of textile washing products, paper products, dishwashing products, air fresheners, insecticides, toilet care, scouring products, furniture & floor polish, shoe polish. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.

The Asia-Pacific Household Products market had total revenues of \$94,884.7 million in 2022, representing a compound annual growth rate (CAGR) of 6.5% between 2017 and 2022.

Market consumption volume increased with a CAGR of 4.4% between 2017 and 2022, to reach a total of 32,343 million units in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 3.8% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$114,238.5 million by the

end of 2027.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the household products market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the household products market in Asia-Pacific

Leading company profiles reveal details of key household products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific household products market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Asia-Pacific household products market by value in 2022?

What will be the size of the Asia-Pacific household products market in 2027?

What factors are affecting the strength of competition in the Asia-Pacific household products market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's household products market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Asia-Pacific household products market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered in the last 5 years (2017-2022)?
- 7.5. What are the most popular brands in the Asia-Pacific household products market?

## **8 COMPANY PROFILES**

- 8.1. Hindustan Unilever Limited
- 8.2. The Procter & Gamble Co
- 8.3. Essity AB
- 8.4. Kao Corporation

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Asia-Pacific household products market value: \$ million, 2017–22
- Table 2: Asia–Pacific household products market volume: million units, 2017–22
- Table 3: Asia–Pacific household products market category segmentation: % share, by value, 2017–2022
- Table 4: Asia-Pacific household products market category segmentation: \$ million, 2017-2022
- Table 5: Asia–Pacific household products market geography segmentation: \$ million, 2022
- Table 6: Asia-Pacific household products market distribution: % share, by value, 2022
- Table 7: Asia-Pacific household products market value forecast: \$ million, 2022–27
- Table 8: Asia–Pacific household products market volume forecast: million units, 2022–27
- Table 9: Asia-Pacific household products market share: % share, by value, 2022
- Table 10: Hindustan Unilever Limited: key facts
- Table 11: Hindustan Unilever Limited: Annual Financial Ratios
- Table 12: Hindustan Unilever Limited: Key Employees
- Table 13: Hindustan Unilever Limited: Key Employees Continued
- Table 14: The Procter & Gamble Co: key facts
- Table 15: The Procter & Gamble Co: Annual Financial Ratios
- Table 16: The Procter & Gamble Co: Key Employees
- Table 17: The Procter & Gamble Co: Key Employees Continued
- Table 18: Essity AB: key facts
- Table 19: Essity AB: Annual Financial Ratios
- Table 20: Essity AB: Key Employees
- Table 21: Essity AB: Key Employees Continued
- Table 22: Kao Corporation: key facts
- Table 23: Kao Corporation: Annual Financial Ratios
- Table 24: Kao Corporation: Key Employees
- Table 25: Kao Corporation: Key Employees Continued
- Table 26: Kao Corporation: Key Employees Continued
- Table 27: Asia-Pacific exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Asia-Pacific household products market value: \$ million, 2017–22

Figure 2: Asia–Pacific household products market volume: million units, 2017–22

Figure 3: Asia-Pacific household products market category segmentation: \$ million, 2017-2022

Figure 4: Asia–Pacific household products market geography segmentation: % share, by value, 2022

Figure 5: Asia-Pacific household products market distribution: % share, by value, 2022

Figure 6: Asia-Pacific household products market value forecast: \$ million, 2022–27

Figure 7: Asia–Pacific household products market volume forecast: million units, 2022–27

Figure 8: Forces driving competition in the household products market in Asia-Pacific, 2022

Figure 9: Drivers of buyer power in the household products market in Asia-Pacific, 2022

Figure 10: Drivers of supplier power in the household products market in Asia-Pacific, 2022

Figure 11: Factors influencing the likelihood of new entrants in the household products market in Asia-Pacific, 2022

Figure 12: Factors influencing the threat of substitutes in the household products market in Asia-Pacific, 2022

Figure 13: Drivers of degree of rivalry in the household products market in Asia-Pacific, 2022

Figure 14: Asia-Pacific household products market share: % share, by value, 2022

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