

# Asia-Pacific Home and Garden Product Retail Market Summary and Forecast

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## Abstracts

Asia-Pacific Home and Garden Product Retail Market Summary and Forecast

### Summary

Home & Garden Product Retail in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The home & garden products market is segmented into gardening and outdoor living products, home improvement products, and homewares.

The Asia-Pacific home & garden products market had total revenues of \$544.2 billion in 2022, representing a compound annual growth rate (CAGR) of 4.4% between 2017 and 2022.

The homewares segment accounted for the market's largest proportion in 2022, with total revenues of \$229.9 billion, equivalent to 42.3% of the market's overall value.

In 2022, the Asia-Pacific home & garden products market experienced contraction due to smartphone saturation and reduced consumer spending. The economic slowdown and inflation contributed to decreased consumer spending

in retail, resulting in a dip in the market. For instance, consumer price inflation in China in 2022 stood at 2%, an increase from 0.9%, according to GlobalData.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the home & garden product retail market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden product retail market in Asia-Pacific

Leading company profiles reveal details of key home & garden product retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific home & garden product retail market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Asia-Pacific home & garden product retail market by value in 2022?

What will be the size of the Asia-Pacific home & garden product retail market in 2027?

What factors are affecting the strength of competition in the Asia-Pacific home & garden product retail market?

How has the market performed over the last five years?

Who are the top competitors in Asia-Pacific's home & garden product retail market?

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