

# Asia-Pacific Furniture and Floor Coverings Retail Market to 2027

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# **Abstracts**

Asia-Pacific Furniture and Floor Coverings Retail Market to 2027

#### Summary

Furniture & Floor Coverings Retail in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The floorcovering segment includes carpets, mats, rugs, carpet tiles, hard tiles, vinyl and linoleum flooring, laminates, and wood flooring.

The Asia-Pacific furniture & floor coverings retail market had total revenues of \$264.4 billion in 2022, representing a compound annual growth rate (CAGR) of 2.9% between 2017 and 2022.

The furniture segment accounted for the market's largest proportion in 2022, with total revenues of \$193.9 billion, equivalent to 73.3% of the market's overall value.

Growth in the furniture & floor coverings market during the historic period was driven by increased urbanization activity, increased purchasing power of consumers, and a rapid focus on home interiors that was influenced by a rise in



## social media activity.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the furniture & floor coverings retail market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the furniture & floor coverings retail market in Asia-Pacific

Leading company profiles reveal details of key furniture & floor coverings retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific furniture & floor coverings retail market with five year forecasts by both value and volume

#### Reasons to Buy

What was the size of the Asia-Pacific furniture & floor coverings retail market by value in 2022?

What will be the size of the Asia-Pacific furniture & floor coverings retail market in 2027?

What factors are affecting the strength of competition in the Asia-Pacific furniture & floor coverings retail market?

How has the market performed over the last five years?

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