

Asia-Pacific Foodservice Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Foodservice in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Foodservice is defined as the value of all food and drink, including on-trade drinks not drunk with food, for immediate consumption on the premises or in designated eating areas shared with other foodservice operators, or in the case of takeaway transactions, freshly prepared food for immediate consumption. Foodservice is restricted to the sale of food and drink in specific foodservice channels defined below and excludes vending machines.

The Asia-Pacific foodservice industry had total revenues of \$1,240.7 billion in 2021, representing a compound annual growth rate (CAGR) of -0.7% between 2016 and 2021.

Industry consumption volumes declined with a CAGR of -0.5% between 2016 and 2021, to reach a total of 325.9 billion transactions in 2021.

China is by far the largest foodservice industry in the Asia-Pacific region, due to its huge population and burgeoning middle class, which have driven demand for foodservices and made it an attractive destination for global brands.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the foodservice market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the foodservice market in Asia-Pacific

Leading company profiles reveal details of key foodservice market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific foodservice market with five year forecasts

REASONS TO BUY

What was the size of the Asia-Pacific foodservice market by value in 2021?

What will be the size of the Asia-Pacific foodservice market in 2026?

What factors are affecting the strength of competition in the Asia-Pacific foodservice market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's foodservice market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How is technology being used by the leading companies?

7.4. How are consumer and cultural trends impacting foodservice companies?

7.5. What has been the rationale behind recent M&A activity?

7.6. How have players in the market responded to the COVID-19 pandemic?

8 COMPANY PROFILES

8.1. McDonald's Corp

8.2. Yum! Brands, Inc.

8.3. Skylark Holdings Co Ltd

8.4. Domino's Pizza, Inc.

8.5. Starbucks Corporation

8.6. Coffee Day Enterprises Ltd

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Asia-Pacific foodservice industry value: \$ billion, 2016-21
- Table 2: Asia-Pacific foodservice industry volume: billion transactions, 2016-21
- Table 3: Asia-Pacific foodservice industry category segmentation: % share, by value, 2016-2021
- Table 4: Asia-Pacific foodservice industry category segmentation: \$ billion, 2016-2021
- Table 5: Asia-Pacific foodservice industry geography segmentation: \$ billion, 2021
- Table 6: Asia-Pacific foodservice industry value forecast: \$ billion, 2021-26
- Table 7: Asia-Pacific foodservice industry volume forecast: billion transactions, 2021-26
- Table 8: McDonald's Corp: key facts
- Table 9: McDonald's Corp: Annual Financial Ratios
- Table 10: McDonald's Corp: Key Employees
- Table 11: McDonald's Corp: Key Employees Continued
- Table 12: McDonald's Corp: Key Employees Continued
- Table 13: Yum! Brands, Inc.: key facts
- Table 14: Yum! Brands, Inc.: Annual Financial Ratios
- Table 15: Yum! Brands, Inc.: Key Employees
- Table 16: Yum! Brands, Inc.: Key Employees Continued
- Table 17: Skylark Holdings Co Ltd: key facts
- Table 18: Skylark Holdings Co Ltd: Annual Financial Ratios
- Table 19: Skylark Holdings Co Ltd: Key Employees
- Table 20: Domino's Pizza, Inc.: key facts
- Table 21: Domino's Pizza, Inc.: Annual Financial Ratios
- Table 22: Domino's Pizza, Inc.: Key Employees
- Table 23: Domino's Pizza, Inc.: Key Employees Continued
- Table 24: Starbucks Corporation: key facts
- Table 25: Starbucks Corporation: Annual Financial Ratios
- Table 26: Starbucks Corporation: Key Employees
- Table 27: Starbucks Corporation: Key Employees Continued
- Table 28: Starbucks Corporation: Key Employees Continued
- Table 29: Coffee Day Enterprises Ltd: key facts
- Table 30: Coffee Day Enterprises Ltd: Annual Financial Ratios
- Table 31: Coffee Day Enterprises Ltd: Key Employees
- Table 32: Asia-Pacific exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: Asia-Pacific foodservice industry value: \$ billion, 2016-21

Figure 2: Asia-Pacific foodservice industry volume: billion transactions, 2016-21

Figure 3: Asia-Pacific foodservice industry category segmentation: \$ billion, 2016-2021

Figure 4: Asia-Pacific foodservice industry geography segmentation: % share, by value, 2021

Figure 5: Asia-Pacific foodservice industry value forecast: \$ billion, 2021-26

Figure 6: Asia-Pacific foodservice industry volume forecast: billion transactions, 2021-26

Figure 7: Forces driving competition in the foodservice industry in Asia-Pacific, 2021

Figure 8: Drivers of buyer power in the foodservice industry in Asia-Pacific, 2021

Figure 9: Drivers of supplier power in the foodservice industry in Asia-Pacific, 2021

Figure 10: Factors influencing the likelihood of new entrants in the foodservice industry in Asia-Pacific, 2021

Figure 11: Factors influencing the threat of substitutes in the foodservice industry in Asia-Pacific, 2021

Figure 12: Drivers of degree of rivalry in the foodservice industry in Asia-Pacific, 2021

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