

Asia-Pacific Fixed Line Telecoms - Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Fixed Line Telecoms in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and internet fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. This market consists of voice telephony segments Circuit-Switched and VoIP (packet-switched voice subscriptions); and internet segments Narrowband (transmission speed 128 Kbps). Volume figures are defined as fixed-line subscriptions to each of these services. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Asia-Pacific fixed line telecoms market had total revenues of \$360.4bn in 2021, representing a compound annual growth rate (CAGR) of 4.3% between

2017 and 2021.

Market consumption volume increased with a CAGR of 6.5% between 2017 and 2021, to reach a total of 1,136.1 million subscriptions in 2021.

The market's growth accelerated in 2020 due to the COVID-19 pandemic. As virus containment measures were put in place across the region, data consumption increased for fixed services.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the fixed line telecoms market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fixed line telecoms market in Asia-Pacific

Leading company profiles reveal details of key fixed line telecoms market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific fixed line telecoms market with five year forecasts

REASONS TO BUY

What was the size of the Asia-Pacific fixed line telecoms market by value in 2021?

What will be the size of the Asia-Pacific fixed line telecoms market in 2026?

What factors are affecting the strength of competition in the Asia-Pacific fixed line telecoms market?

How has the market performed over the last five years?

How large is Asia-Pacific's fixed line telecoms market in relation to its regional counterparts?

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