

Asia-Pacific (APAC) Wine Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Wine in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The wine market consists of the sale of still wine, sparkling wine and fortified wine. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The Asia-Pacific Wine market had total revenues of \$60,077.2 million in 2022, representing a negative compound annual growth rate (CAGR) of 3.2% between 2017 and 2022.

Market consumption volumes declined with a negative CAGR of 5.2% between 2017 and 2022, to reach a total of 2,496.4 million liters in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 6% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$80,227.3 million by the end

of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wine market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wine market in Asia-Pacific

Leading company profiles reveal details of key wine market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific wine market with five year forecasts

Reasons to Buy

What was the size of the Asia-Pacific wine market by value in 2022?

What will be the size of the Asia-Pacific wine market in 2027?

What factors are affecting the strength of competition in the Asia-Pacific wine market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's wine market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Asia-Pacific wine market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered over the same period?
- 7.5. What are the most popular brands in the Asia-Pacific wine market?
- 7.6. What have been the most significant M&A deals in the Asia-Pacific wine market over the last five years?

8 COMPANY PROFILES

- 8.1. Accolade Wines Australia Ltd
- 8.2. Yantai Changyu Pioneer Wine Company Ltd
- 8.3. Treasury Wine Estates Ltd
- 8.4. Dynasty Fine Wine Group Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Asia-Pacific wine market value: \$ million, 2017-22
- Table 2: Asia-Pacific wine market volume: million liters, 2017-22
- Table 3: Asia-Pacific wine market category segmentation: % share, by volume, 2017-2022
- Table 4: Asia-Pacific wine market category segmentation: million liters, 2017-2022
- Table 5: Asia-Pacific wine market geography segmentation: \$ million, 2022
- Table 6: Asia-Pacific wine market distribution: % share, by volume, 2022
- Table 7: Asia-Pacific wine market value forecast: \$ million, 2022-27
- Table 8: Asia-Pacific wine market volume forecast: million liters, 2022-27
- Table 9: Asia-Pacific wine market share: % share, by volume, 2022
- Table 10: Accolade Wines Australia Ltd: key facts
- Table 11: Accolade Wines Australia Ltd: Key Employees
- Table 12: Yantai Changyu Pioneer Wine Company Ltd: key facts
- Table 13: Yantai Changyu Pioneer Wine Company Ltd: Annual Financial Ratios
- Table 14: Yantai Changyu Pioneer Wine Company Ltd: Key Employees
- Table 15: Treasury Wine Estates Ltd: key facts
- Table 16: Treasury Wine Estates Ltd: Annual Financial Ratios
- Table 17: Treasury Wine Estates Ltd: Key Employees
- Table 18: Dynasty Fine Wine Group Ltd: key facts
- Table 19: Dynasty Fine Wine Group Ltd: Annual Financial Ratios
- Table 20: Dynasty Fine Wine Group Ltd: Key Employees
- Table 21: Asia-Pacific exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: Asia-Pacific wine market value: \$ million, 2017-22

Figure 2: Asia-Pacific wine market volume: million liters, 2017-22

Figure 3: Asia-Pacific wine market category segmentation: million liters, 2017-2022

Figure 4: Asia-Pacific wine market geography segmentation: % share, by value, 2022

Figure 5: Asia-Pacific wine market distribution: % share, by volume, 2022

Figure 6: Asia-Pacific wine market value forecast: \$ million, 2022-27

Figure 7: Asia-Pacific wine market volume forecast: million liters, 2022-27

Figure 8: Forces driving competition in the wine market in Asia-Pacific, 2022

Figure 9: Drivers of buyer power in the wine market in Asia-Pacific, 2022

Figure 10: Drivers of supplier power in the wine market in Asia-Pacific, 2022

Figure 11: Factors influencing the likelihood of new entrants in the wine market in Asia-Pacific, 2022

Figure 12: Factors influencing the threat of substitutes in the wine market in Asia-Pacific, 2022

Figure 13: Drivers of degree of rivalry in the wine market in Asia-Pacific, 2022

Figure 14: Asia-Pacific wine market share: % share, by volume, 2022

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