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Asia-Pacific (APAC) Software Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Software in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The software market is defined as revenues generated from both: sales of, and subscriptions to, various software packages and offerings. The market includes both signed deals that remain under contract, and the annual revenues associated with new contracts signed, within a particular calendar year. This excludes sales opportunities for third-party services providers.

China is the largest market in the region, accounting for 35.6% of its total value in 2022, followed by Japan which accounted for 24.3%, and India with 10.4% of the market share. As a result, the performance of these three markets weighs heavily on the regions

SCOPE

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Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the software market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in Asia-Pacific

Leading company profiles reveal details of key software market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific software market with five year forecasts

REASONS TO BUY

What was the size of the Asia-Pacific software market by value in 2022?

What will be the size of the Asia-Pacific software market in 2027?

What factors are affecting the strength of competition in the Asia-Pacific software market?

How has the market performed over the last five years?

Who are the top competitors in Asia-Pacific's software market?

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