

# Asia-Pacific (APAC) Savory Snacks Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

Asia-Pacific (APAC) Savory Snacks Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Savory Snacks in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The savory snacks market consists of the retail sale of ethnic/traditional snacks, meat snacks, nuts and seeds, popcorn, potato chips, processed snacks and pretzels products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2021 exchange rates.

The Asia-Pacific Savory Snacks market had total revenues of \$67,097.6m in 2021, representing a compound annual growth rate (CAGR) of 7% between 2016 and 2021.

Market consumption volume increased with a CAGR of 5.3% between 2016 and 2021, to reach a total of 6,723.3 million kilograms in 2021.

The performance of the market is forecast to decelerate, with an anticipated

CAGR of 6% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$89,610.2m by the end of 2026.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory snacks market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory snacks market in Asia-Pacific

Leading company profiles reveal details of key savory snacks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific savory snacks market with five year forecasts

## **REASONS TO BUY**

What was the size of the Asia-Pacific savory snacks market by value in 2021?

What will be the size of the Asia-Pacific savory snacks market in 2026?

What factors are affecting the strength of competition in the Asia-Pacific savory snacks market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's savory snacks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Asia-Pacific savory snacks market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the largest deals in the Asia-Pacific savory snacks market in recent years?

## **8 COMPANY PROFILES**

- 8.1. PepsiCo Inc
- 8.2. Want Want China Holdings Ltd
- 8.3. Three Squirrels Co Ltd
- 8.4. Calbee Inc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Asia-Pacific savory snacks market value: \$ million, 2016-21
- Table 2: Asia-Pacific savory snacks market volume: million kilograms, 2016-21
- Table 3: Asia-Pacific savory snacks market category segmentation: \$ million, 2021
- Table 4: Asia-Pacific savory snacks market geography segmentation: \$ million, 2021
- Table 5: Asia-Pacific savory snacks market distribution: % share, by value, 2021
- Table 6: Asia-Pacific savory snacks market value forecast: \$ million, 2021-26
- Table 7: Asia-Pacific savory snacks market volume forecast: million kilograms, 2021-26
- Table 8: Asia-Pacific savory snacks market share: % share, by value, 2021
- Table 9: PepsiCo Inc: key facts
- Table 10: PepsiCo Inc: Annual Financial Ratios
- Table 11: PepsiCo Inc: Key Employees
- Table 12: PepsiCo Inc: Key Employees Continued
- Table 13: PepsiCo Inc: Key Employees Continued
- Table 14: Want Want China Holdings Ltd: key facts
- Table 15: Want Want China Holdings Ltd: Annual Financial Ratios
- Table 16: Want Want China Holdings Ltd: Key Employees
- Table 17: Three Squirrels Co Ltd: key facts
- Table 18: Three Squirrels Co Ltd: Annual Financial Ratios
- Table 19: Three Squirrels Co Ltd: Key Employees
- Table 20: Calbee Inc: key facts
- Table 21: Calbee Inc: Annual Financial Ratios
- Table 22: Calbee Inc: Key Employees
- Table 23: Asia-Pacific exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Asia-Pacific savory snacks market value: \$ million, 2016-21

Figure 2: Asia-Pacific savory snacks market volume: million kilograms, 2016-21

Figure 3: Asia-Pacific savory snacks market category segmentation: % share, by value, 2021

Figure 4: Asia-Pacific savory snacks market geography segmentation: % share, by value, 2021

Figure 5: Asia-Pacific savory snacks market distribution: % share, by value, 2021

Figure 6: Asia-Pacific savory snacks market value forecast: \$ million, 2021-26

Figure 7: Asia-Pacific savory snacks market volume forecast: million kilograms, 2021-26

Figure 8: Forces driving competition in the savory snacks market in Asia-Pacific, 2021

Figure 9: Drivers of buyer power in the savory snacks market in Asia-Pacific, 2021

Figure 10: Drivers of supplier power in the savory snacks market in Asia-Pacific, 2021

Figure 11: Drivers of degree of rivalry in the savory snacks market in Asia-Pacific, 2021

Figure 12: Asia-Pacific savory snacks market share: % share, by value, 2021

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