

# Asia-Pacific (APAC) Pet Healthcare Market Summary, Competitive Analysis and Forecast to 2028

<https://marketpublishers.com/r/A59BDC7F62DEEN.html>

Date: March 2024

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: A59BDC7F62DEEN

## Abstracts

Asia-Pacific (APAC) Pet Healthcare Market Summary, Competitive Analysis and Forecast to 2028

### Summary

Pet Healthcare in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The pet healthcare market consists of retail sale of pet supplements, worming treatments, external parasite treatments, grooming products and other pet healthcare. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The Asia-Pacific Pet healthcare market had total revenues of \$3,289.8 million in 2023, representing a compound annual growth rate (CAGR) of 4.4% between 2018 and 2023.

Market consumption volume increased with a CAGR of 2.5% between 2018 and 2023, to reach a total of 440.5 million units in 2023.

The performance of the market is forecast to follow a similar pattern with an anticipated CAGR of 4.4% for the five-year period 2023-2028, which is expected to drive the market to a value of \$4,086.7 million by the end of 2028.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pet healthcare market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in Asia-Pacific

Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific pet healthcare market with five year forecasts

## Reasons to Buy

What was the size of the Asia-Pacific pet healthcare market by value in 2023?

What will be the size of the Asia-Pacific pet healthcare market in 2028?

What factors are affecting the strength of competition in the Asia-Pacific pet healthcare market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's pet healthcare market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Asia-Pacific pet healthcare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-2023)?
- 7.4. Which companies market shares have suffered in the last 5 years (2018-2023)?
- 7.5. What are the most popular brands in the Asia-Pacific pet healthcare market?

## **8 COMPANY PROFILES**

- 8.1. Elanco Animal Health Inc
- 8.2. Boehringer Ingelheim GmbH
- 8.3. Zoetis Inc
- 8.4. Virbac Group

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Asia-Pacific pet healthcare market value: \$ million, 2018-23
- Table 2: Asia-Pacific pet healthcare market volume: million units, 2018-23
- Table 3: Asia-Pacific pet healthcare market category segmentation: % share, by value, 2018-2023
- Table 4: Asia-Pacific pet healthcare market category segmentation: \$ million, 2018-2023
- Table 5: Asia-Pacific pet healthcare market geography segmentation: \$ million, 2023
- Table 6: Asia-Pacific pet healthcare market distribution: % share, by value, 2023
- Table 7: Asia-Pacific pet healthcare market value forecast: \$ million, 2023-28
- Table 8: Asia-Pacific pet healthcare market volume forecast: million units, 2023-28
- Table 9: Asia-Pacific pet healthcare market share: % share, by value, 2023
- Table 10: Elanco Animal Health Inc: key facts
- Table 11: Elanco Animal Health Inc: Annual Financial Ratios
- Table 12: Elanco Animal Health Inc: Key Employees
- Table 13: Boehringer Ingelheim GmbH: key facts
- Table 14: Boehringer Ingelheim GmbH: Key Employees
- Table 15: Zoetis Inc: key facts
- Table 16: Zoetis Inc: Annual Financial Ratios
- Table 17: Zoetis Inc: Key Employees
- Table 18: Zoetis Inc: Key Employees Continued
- Table 19: Virbac Group: key facts
- Table 20: Virbac Group: Annual Financial Ratios
- Table 21: Virbac Group: Key Employees
- Table 22: Asia-Pacific exchange rate, 2019-23

## List Of Figures

### LIST OF FIGURES

Figure 1: Asia-Pacific pet healthcare market value: \$ million, 2018-23

Figure 2: Asia-Pacific pet healthcare market volume: million units, 2018-23

Figure 3: Asia-Pacific pet healthcare market category segmentation: \$ million, 2018-2023

Figure 4: Asia-Pacific pet healthcare market geography segmentation: % share, by value, 2023

Figure 5: Asia-Pacific pet healthcare market distribution: % share, by value, 2023

Figure 6: Asia-Pacific pet healthcare market value forecast: \$ million, 2023-28

Figure 7: Asia-Pacific pet healthcare market volume forecast: million units, 2023-28

Figure 8: Forces driving competition in the pet healthcare market in Asia-Pacific, 2023

Figure 9: Drivers of buyer power in the pet healthcare market in Asia-Pacific, 2023

Figure 10: Drivers of supplier power in the pet healthcare market in Asia-Pacific, 2023

Figure 11: Factors influencing the likelihood of new entrants in the pet healthcare market in Asia-Pacific, 2023

Figure 12: Factors influencing the threat of substitutes in the pet healthcare market in Asia-Pacific, 2023

Figure 13: Drivers of degree of rivalry in the pet healthcare market in Asia-Pacific, 2023

Figure 14: Asia-Pacific pet healthcare market share: % share, by value, 2023

## I would like to order

Product name: Asia-Pacific (APAC) Pet Healthcare Market Summary, Competitive Analysis and Forecast to 2028

Product link: <https://marketpublishers.com/r/A59BDC7F62DEEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A59BDC7F62DEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

