

Asia-Pacific (APAC) Newspapers Market Summary, Competitive Analysis and Forecast to 2028

<https://marketpublishers.com/r/A3D533CDF031EN.html>

Date: March 2024

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: A3D533CDF031EN

Abstracts

Asia-Pacific (APAC) Newspapers Market Summary, Competitive Analysis and Forecast to 2028

Summary

Newspapers in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The newspaper market is valued as the total of all revenues gained from the selling of newspapers including those gained through circulation, subscription (inc. online subscription), and advertising revenue.

The Asia-Pacific Newspapers market had total revenues of \$16,474.8 million in 2023, representing a negative compound annual growth rate (CAGR) of 2.7% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 3.1% between 2018 and 2023, to reach a total of 706,491.5 thousand units in 2023.

The Asia-Pacific newspaper market accounted for 34.5% of the global market in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the newspapers market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the newspapers market in Asia-Pacific

Leading company profiles reveal details of key newspapers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific newspapers market with five year forecasts

Reasons to Buy

What was the size of the Asia-Pacific newspapers market by value in 2023?

What will be the size of the Asia-Pacific newspapers market in 2028?

What factors are affecting the strength of competition in the Asia-Pacific newspapers market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's newspapers market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading players?
- 7.3. What are the recent M&A activities in the market?
- 7.4. What are the future disruptions in the market?

8 COMPANY PROFILES

- 8.1. The Yomiuri Shimbun Group
- 8.2. Asahi Shimbun Publications Inc
- 8.3. DB Corp Limited
- 8.4. Xinhua News Media Holdings Limited

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Asia-Pacific newspapers market value: \$ million, 2018-23
- Table 2: Asia-Pacific newspapers market volume: thousand units, 2018-23
- Table 3: Asia-Pacific newspapers market geography segmentation: \$ million, 2023
- Table 4: Asia-Pacific newspapers market value forecast: \$ million, 2023-28
- Table 5: Asia-Pacific newspapers market volume forecast: thousand units, 2023-28
- Table 6: The Yomiuri Shimbun Group: key facts
- Table 7: The Yomiuri Shimbun Group: Key Employees
- Table 8: Asahi Shimbun Publications Inc: key facts
- Table 9: Asahi Shimbun Publications Inc: Key Employees
- Table 10: DB Corp Limited: key facts
- Table 11: DB Corp Limited: Annual Financial Ratios
- Table 12: DB Corp Limited: Key Employees
- Table 13: Xinhua News Media Holdings Limited: key facts
- Table 14: Xinhua News Media Holdings Limited: Annual Financial Ratios
- Table 15: Xinhua News Media Holdings Limited: Key Employees
- Table 16: Asia-Pacific exchange rate, 2019-23

List Of Figures

LIST OF FIGURES

Figure 1: Asia-Pacific newspapers market value: \$ million, 2018-23

Figure 2: Asia-Pacific newspapers market volume: thousand units, 2018-23

Figure 3: Asia-Pacific newspapers market geography segmentation: % share, by value, 2023

Figure 4: Asia-Pacific newspapers market value forecast: \$ million, 2023-28

Figure 5: Asia-Pacific newspapers market volume forecast: thousand units, 2023-28

Figure 6: Forces driving competition in the newspapers market in Asia-Pacific, 2023

Figure 7: Drivers of buyer power in the newspapers market in Asia-Pacific, 2023

Figure 8: Drivers of supplier power in the newspapers market in Asia-Pacific, 2023

Figure 9: Factors influencing the likelihood of new entrants in the newspapers market in Asia-Pacific, 2023

Figure 10: Factors influencing the threat of substitutes in the newspapers market in Asia-Pacific, 2023

Figure 11: Drivers of degree of rivalry in the newspapers market in Asia-Pacific, 2023

I would like to order

Product name: Asia-Pacific (APAC) Newspapers Market Summary, Competitive Analysis and Forecast to 2028

Product link: <https://marketpublishers.com/r/A3D533CDF031EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A3D533CDF031EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

