

Asia-Pacific (APAC) Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

Asia-Pacific (APAC) Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

Summary

Movies & Entertainment in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The movie & entertainment market consists of producers and distributors of entertainment formats, such as movies and music.

The Asia-Pacific movies & entertainment market had total revenues of \$8.9 billion in 2022, representing a negative compound annual growth rate (CAGR) of 13.8% between 2017 and 2022.

The box office segment accounted for market's the largest proportion in 2022, with total revenues of \$4.8 billion, equivalent to 54.2% of the market's overall value.

The Asia-Pacific movies & entertainment market witness a decline in the CAGR during the historic period due to the shift of consumer preference to platforms like Netflix and Amazon Prime Video, as it is damaging the market for box office

movies.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in Asia-Pacific

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific movies & entertainment market with five year forecasts

Reasons to Buy

What was the size of the Asia-Pacific movies & entertainment market by value in 2022?

What will be the size of the Asia-Pacific movies & entertainment market in 2027?

What factors are affecting the strength of competition in the Asia-Pacific movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's movies & entertainment market?

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