

# Asia-Pacific (APAC) Life Insurance Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

Asia-Pacific (APAC) Life Insurance Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

Life Insurance in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The value of the life insurance market is shown in terms of gross premium incomes from mortality protection and retirement savings plans.

The Asia-Pacific life insurance market had total gross written premiums of \$1,195.4 billion in 2022, representing a compound annual growth rate (CAGR) of 1.9% between 2017 and 2022.

The Life Insurance segment accounted for market's the largest proportion in 2022, with total gross written premiums of \$1,040.5 billion, equivalent to 87% of the market's overall value.

According to the International Monetary Fund, After with the strong economic rebound of 6.5% posted in 2021, growth in Asia and the Pacific is expected to moderate to 4.30% in 2023. The performance of the market is forecast to

accelerate, with an anticipated CAGR of 5% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$1,526.0billion by the end of 2027.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the life insurance market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in Asia-Pacific

Leading company profiles reveal details of key life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific life insurance market with five year forecasts

## **REASONS TO BUY**

What was the size of the Asia-Pacific life insurance market by value in 2022?

What will be the size of the Asia-Pacific life insurance market in 2027?

What factors are affecting the strength of competition in the Asia-Pacific life insurance market?

How has the market performed over the last five years?

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