

# Asia-Pacific (APAC) Foodservice Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

Asia-Pacific (APAC) Foodservice Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Foodservice in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

Foodservice is defined as the value of all food and drink, including on-trade drinks not drunk with food, for immediate consumption on the premises or in designated eating areas shared with other foodservice operators, or in the case of takeaway transactions, freshly prepared food for immediate consumption. Foodservice is restricted to the sales of food and drink in specific foodservice channels defined below and excludes vending machines.

The Asia-Pacific foodservice industry had total revenues of \$1,446.4 billion in 2022, representing a negative compound annual growth rate (CAGR) of 0.6% between 2017 and 2022.

Industry consumption volume declined with a negative CAGR of 0.6% between 2017 and 2022, to reach a total of 399.9 billion transactions in 2022.

China captured the largest share of the Asia-Pacific foodservice industry, accounting for 54.4% of the region's value in 2022.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the foodservice market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the foodservice market in Asia-Pacific

Leading company profiles reveal details of key foodservice market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific foodservice market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Asia-Pacific foodservice market by value in 2022?

What will be the size of the Asia-Pacific foodservice market in 2027?

What factors are affecting the strength of competition in the Asia-Pacific foodservice market?

How has the market performed over the last five years?

Who are the top competitors in Asia-Pacific's foodservice market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What are the strengths of leading players in the market?

7.3. What strategies do the leading players follow?

7.4. What are the most recent market developments?

## **8 COMPANY PROFILES**

8.1. McDonald's Corp

8.2. Yum China Holdings Inc

8.3. PT Es Teler

8.4. Skylark Holdings Co Ltd

8.5. Domino's Pizza, Inc.

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Asia-Pacific foodservice industry value: \$ billion, 2017–22

Table 2: Asia–Pacific foodservice industry volume: million transactions, 2017–22

Table 3: Asia–Pacific foodservice industry category segmentation: % share, by value, 2017–2022

Table 4: Asia-Pacific foodservice industry category segmentation: \$ billion, 2017-2022

Table 5: Asia–Pacific foodservice industry geography segmentation: \$ billion, 2022

Table 6: Asia-Pacific foodservice industry value forecast: \$ billion, 2022–27

Table 7: Asia–Pacific foodservice industry volume forecast: million transactions, 2022–27

Table 8: McDonald's Corp: key facts

Table 9: McDonald's Corp: Annual Financial Ratios

Table 10: McDonald's Corp: Key Employees

Table 11: McDonald's Corp: Key Employees Continued

Table 12: McDonald's Corp: Key Employees Continued

Table 13: Yum China Holdings Inc: key facts

Table 14: Yum China Holdings Inc: Annual Financial Ratios

Table 15: Yum China Holdings Inc: Key Employees

Table 16: PT Es Teler 77: key facts

Table 17: PT Es Teler 77: Key Employees

Table 18: Skylark Holdings Co Ltd: key facts

Table 19: Skylark Holdings Co Ltd: Annual Financial Ratios

Table 20: Skylark Holdings Co Ltd: Key Employees

Table 21: Domino's Pizza, Inc.: key facts

Table 22: Domino's Pizza, Inc.: Annual Financial Ratios

Table 23: Domino's Pizza, Inc.: Key Employees

Table 24: Domino's Pizza, Inc.: Key Employees Continued

Table 25: Asia-Pacific exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Asia-Pacific foodservice industry value: \$ billion, 2017–22

Figure 2: Asia–Pacific foodservice industry volume: million transactions, 2017–22

Figure 3: Asia-Pacific foodservice industry category segmentation: \$ billion, 2017-2022

Figure 4: Asia–Pacific foodservice industry geography segmentation: % share, by value, 2022

Figure 5: Asia-Pacific foodservice industry value forecast: \$ billion, 2022–27

Figure 6: Asia–Pacific foodservice industry volume forecast: million transactions, 2022–27

Figure 7: Forces driving competition in the foodservice industry in Asia-Pacific, 2022

Figure 8: Drivers of buyer power in the foodservice industry in Asia-Pacific, 2022

Figure 9: Drivers of supplier power in the foodservice industry in Asia-Pacific, 2022

Figure 10: Factors influencing the likelihood of new entrants in the foodservice industry in Asia-Pacific, 2022

Figure 11: Factors influencing the threat of substitutes in the foodservice industry in Asia-Pacific, 2022

Figure 12: Drivers of degree of rivalry in the foodservice industry in Asia-Pacific, 2022

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