

Asia-Pacific (APAC) Fixed Line Telecoms Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

Asia-Pacific (APAC) Fixed Line Telecoms Market Summary, Competitive Analysis and Forecast to 2027

Summary

Fixed Line Telecoms in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and internet fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. This market consists of voice telephony segments Circuit-Switched and VoIP (packet-switched voice subscriptions); and internet segments Narrowband (transmission speed \$\$\$ 128 Kbps) and Broadband (transmission speed \$\$\$\$ 128 Kbps). Volume figures are defined as fixed-line subscriptions to each of these services. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2022 annual average exchange rates.

The Asia-Pacific fixed line telecoms market had total revenues of \$353.0 billion

in 2022, representing a compound annual growth rate (CAGR) of 5% between 2017 and 2022.

Market consumption volume increased with a CAGR of 5.8% between 2017 and 2022, to reach a total of 1,153.2 million subscriptions in 2022.

The New Zealand government announced investment plans of around NZ\$270 million (\$171.1 million) in ultrafast broadband and rural broadband initiative (RBI) networks.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the fixed line telecoms market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fixed line telecoms market in Asia-Pacific

Leading company profiles reveal details of key fixed line telecoms market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific fixed line telecoms market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Asia-Pacific fixed line telecoms market by value in 2022?

What will be the size of the Asia-Pacific fixed line telecoms market in 2027?

What factors are affecting the strength of competition in the Asia-Pacific fixed line telecoms market?

How has the market performed over the last five years?

How large is Asia-Pacific's fixed line telecoms market in relation to its regional counterparts?

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