

Asia-Pacific (APAC) Cat Care Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/AB9EDD45215BEN.html>

Date: June 2023

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: AB9EDD45215BEN

Abstracts

Asia-Pacific (APAC) Cat Care Market @Summary, Competitive Analysis and Forecast to 2027

SUMMARY

Cat Care in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The cat care market consists of the retail sale of cat food, cat litter, and cat treats & milk. The cat food segment consists of dry cat food, kitten food, and moist cat food. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The Asia-Pacific Cat care market had total revenues of \$11,598.6 million in 2022, representing a compound annual growth rate (CAGR) of 15.2% between 2017 and 2022.

Market consumption volume increased with a CAGR of 13.2% between 2017 and 2022, to reach a total of 2,246.3 million kilograms in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 12.6% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$21,032.7 million by the end of 2027.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cat care market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cat care market in Asia-Pacific

Leading company profiles reveal details of key cat care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific cat care market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Asia-Pacific cat care market by value in 2022?

What will be the size of the Asia-Pacific cat care market in 2027?

What factors are affecting the strength of competition in the Asia-Pacific cat care market?

How has the market performed over the last five years?

Who are the top competitors in Asia-Pacific's cat care market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Asia-Pacific cat care market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered over the same period?
- 7.5. What are the most popular brands in the Asia-Pacific cat care market?

8 COMPANY PROFILES

- 8.1. Mars, Incorporated
- 8.2. Nestle SA
- 8.3. Inaba-Petfood Co Ltd
- 8.4. Unicharm Corp

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Asia-Pacific cat care market value: \$ million, 2017-22
- Table 2: Asia-Pacific cat care market volume: million units, 2017-22
- Table 3: Asia-Pacific cat care market category segmentation: % share, by value, 2017-2022
- Table 4: Asia-Pacific cat care market category segmentation: \$ million, 2017-2022
- Table 5: Asia-Pacific cat care market geography segmentation: \$ million, 2022
- Table 6: Asia-Pacific cat care market distribution: % share, by value, 2022
- Table 7: Asia-Pacific cat care market value forecast: \$ million, 2022-27
- Table 8: Asia-Pacific cat care market volume forecast: million units, 2022-27
- Table 9: Asia-Pacific cat care market share: % share, by value, 2022
- Table 10: Mars, Incorporated: key facts
- Table 11: Mars, Incorporated: Key Employees
- Table 12: Nestle SA: key facts
- Table 13: Nestle SA: Annual Financial Ratios
- Table 14: Nestle SA: Key Employees
- Table 15: Nestle SA: Key Employees Continued
- Table 16: Inaba-Petfood Co Ltd: key facts
- Table 17: Unicharm Corp: key facts
- Table 18: Unicharm Corp: Annual Financial Ratios
- Table 19: Unicharm Corp: Key Employees
- Table 20: Unicharm Corp: Key Employees Continued
- Table 21: Asia-Pacific exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

- Figure 1: Asia-Pacific cat care market value: \$ million, 2017-22
- Figure 2: Asia-Pacific cat care market volume: million units, 2017-22
- Figure 3: Asia-Pacific cat care market category segmentation: \$ million, 2017-2022
- Figure 4: Asia-Pacific cat care market geography segmentation: % share, by value, 2022
- Figure 5: Asia-Pacific cat care market distribution: % share, by value, 2022
- Figure 6: Asia-Pacific cat care market value forecast: \$ million, 2022-27
- Figure 7: Asia-Pacific cat care market volume forecast: million units, 2022-27
- Figure 8: Forces driving competition in the cat care market in Asia-Pacific, 2022
- Figure 9: Drivers of buyer power in the cat care market in Asia-Pacific, 2022
- Figure 10: Drivers of supplier power in the cat care market in Asia-Pacific, 2022
- Figure 11: Factors influencing the likelihood of new entrants in the cat care market in Asia-Pacific, 2022
- Figure 12: Factors influencing the threat of substitutes in the cat care market in Asia-Pacific, 2022
- Figure 13: Drivers of degree of rivalry in the cat care market in Asia-Pacific, 2022
- Figure 14: Asia-Pacific cat care market share: % share, by value, 2022

I would like to order

Product name: Asia-Pacific (APAC) Cat Care Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/AB9EDD45215BEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AB9EDD45215BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

