

Asia-Pacific (APAC) Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Apparel Retail in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Childrenswear includes all clothing designed for children between the ages of 0-15, such as baby clothing, boys' casualwear, boys' school wear, boys' underwear (vests, underpants, socks) and nightwear, boys' formalwear-occasion, boys' outerwear including regional or national attire, girls' casualwear, girls' school wear, girls' underwear (knickers, bras, vests, socks, and tights) and nightwear, girls' formalwear-occasion, girls' outerwear including regional and national attire, such as saris, and toddler clothing. It also includes all sportswear and fancy dress.

The Asia-Pacific apparel retail industry had total revenues of \$538.7 billion in 2022, representing a compound annual growth rate (CAGR) of 1.4% between 2017 and 2022.

The womenswear segment accounted for the industry's largest proportion in 2022, with total revenues of \$297.9 billion, equivalent to 55.3% of the industry's overall value.

Factors such as reducing unemployment, rising disposable income, and increasing standard of living are contributing to the growth in demand for different types of apparel such as fashion clothing, formal clothing, and sports leisure clothing. For instance, according to in-house research, in 2022, the net household disposable income of India reached \$2.02 trillion, an increase of 9.9% from 2021.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Asia-Pacific

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific apparel retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Asia-Pacific apparel retail market by value in 2022?

What will be the size of the Asia-Pacific apparel retail market in 2027?

What factors are affecting the strength of competition in the Asia-Pacific apparel retail market?

How has the market performed over the last five years?

Who are the top competitors in Asia-Pacific's apparel retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. What are the most recent market developments?

8 COMPANY PROFILES

- 8.1. Reliance Industries Limited
- 8.2. Wesfarmers Limited
- 8.3. Fast Retailing Co Ltd
- 8.4. Pan Pacific International Holdings Corp

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Asia-Pacific apparel retail industry value: \$ billion, 2017–22

Table 2: Asia–Pacific apparel retail industry category segmentation: % share, by value, 2017–2022

Table 3: Asia-Pacific apparel retail industry category segmentation: \$ billion, 2017-2022

Table 4: Asia–Pacific apparel retail industry geography segmentation: \$ billion, 2022

Table 5: Asia-Pacific apparel retail industry distribution: % share, by value, 2022

Table 6: Asia-Pacific apparel retail industry value forecast: \$ billion, 2022–27

Table 7: Reliance Industries Limited: key facts

Table 8: Reliance Industries Limited: Annual Financial Ratios

Table 9: Reliance Industries Limited: Key Employees

Table 10: Wesfarmers Limited: key facts

Table 11: Wesfarmers Limited: Annual Financial Ratios

Table 12: Wesfarmers Limited: Key Employees

Table 13: Fast Retailing Co Ltd: key facts

Table 14: Fast Retailing Co Ltd: Annual Financial Ratios

Table 15: Fast Retailing Co Ltd: Key Employees

Table 16: Fast Retailing Co Ltd: Key Employees Continued

Table 17: Fast Retailing Co Ltd: Key Employees Continued

Table 18: Pan Pacific International Holdings Corp: key facts

Table 19: Pan Pacific International Holdings Corp: Annual Financial Ratios

Table 20: Pan Pacific International Holdings Corp: Key Employees

Table 21: Pan Pacific International Holdings Corp: Key Employees Continued

Table 22: Asia-Pacific exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Asia-Pacific apparel retail industry value: \$ billion, 2017–22

Figure 2: Asia-Pacific apparel retail industry category segmentation: \$ billion, 2017-2022

Figure 3: Asia–Pacific apparel retail industry geography segmentation: % share, by value, 2022

Figure 4: Asia-Pacific apparel retail industry distribution: % share, by value, 2022

Figure 5: Asia-Pacific apparel retail industry value forecast: \$ billion, 2022–27

Figure 6: Forces driving competition in the apparel retail industry in Asia-Pacific, 2022

Figure 7: Drivers of buyer power in the apparel retail industry in Asia-Pacific, 2022

Figure 8: Drivers of supplier power in the apparel retail industry in Asia-Pacific, 2022

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Asia-Pacific, 2022

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Asia-Pacific, 2022

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Asia-Pacific, 2022

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