

Ashland Inc. - Company Profile and SWOT Analysis

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Abstracts

Ashland Inc. %li%Company Profile and SWOT Analysis

Summary

Ashland Inc. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Ashland Inc. (Ashland or 'the company'), formerly Ashland Global Holdings Inc., is a specialty chemical manufacturing company. It produces and sells cellulose ethers, vinyl pyrrolidones, acrylic polymers, biofunctionals, and vinyl ester resins, butanediol (BDO) and related derivatives, including n-methylpyrrolidone. Ashland offers its products to a wide range of industrial and consumer markets, such as construction, architectural coatings, energy, automotive, agricultural firms, pharmaceutical, food and beverage, adhesives, nutraceuticals and personal care. The company markets and distributes its products and services directly and through third-party distributors. It has business presence across the Americas, Europe, the Middle East, and Asia Pacific. Ashland is headquartered in Covington, Kentucky, the US.

Scope

Detailed information on Ashland Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Ashland Inc. in the

form of a SWOT analysis

An in-depth view of the business model of Ashland Inc. including a breakdown and examination of key business segments

Intelligence on Ashland Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Ashland Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Ashland Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Ashland Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Ashland Inc.'s business structure, strategy and prospects.

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