

# Asda Stores Ltd - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/AA203B59243EN.html>

Date: February 2019

Pages: 41

Price: US\$ 175.00 (Single User License)

ID: AA203B59243EN

## Abstracts

Asda Stores Ltd - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Asda Stores Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Asda Stores Ltd (Asda), a wholly-owned subsidiary of Wal-Mart, is a grocery and general merchandise retailer. The company offers a wide range of fresh food, beverages, grocery, bakery products, health and beauty items, clothing, home, leisure and entertainment goods. The company conducts business through a variety of retail channels such as supercentres, superstores, supermarkets, Living stores, petrol filling stations and depots across the UK. It offers several financial services such as credit cards, gift cards, car insurance, home insurance and pet insurance to its customers. It also offers various services online and through mobile apps. Asda is headquartered in Leeds, Yorkshire, the UK.

### SCOPE

Detailed information on Asda Stores Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Asda Stores Ltd in the form of a SWOT analysis

An in-depth view of the business model of Asda Stores Ltd including a breakdown and examination of key business segments

Intelligence on Asda Stores Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Asda Stores Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Asda Stores Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Asda Stores Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Asda Stores Ltd's business structure, strategy and prospects.

## Contents

Company Snapshot
Table of Contents
Asda Stores Ltd: Company Overview
Asda Stores Ltd: Overview and Key Facts
Asda Stores Ltd: Overview
Asda Stores Ltd: Key Facts
Asda Stores Ltd: Key Employees
Asda Stores Ltd: Key Employee Biographies
Asda Stores Ltd: Major Products and Services
Asda Stores Ltd: Company History
Asda Stores Ltd: Management Statement
Asda Stores Ltd: Locations and Subsidiaries
Asda Stores Ltd: Key Competitors
Asda Stores Ltd: Company Analysis
Asda Stores Ltd: Business Description
Asda Stores Ltd: SWOT Analysis
Asda Stores Ltd: SWOT Overview
Asda Stores Ltd: Strengths
Asda Stores Ltd: Weaknesses
Asda Stores Ltd: Opportunities
Asda Stores Ltd: Threats
Asda Stores Ltd: Corporate Financial Deals Activity
Asda Stores Ltd: Financial Deals Overview
Asda Stores Ltd: Targets and Partners
Asda Stores Ltd: Top Deals 2015 - 2019YTD*
Asda Stores Ltd: Mergers and Acquisitions
Asda Stores Ltd: Divestments
Asda Stores Ltd: Recent Developments
Asda Stores Ltd: News and Events Summary
Asda Stores Ltd: Business Expansion
Asda Stores Ltd: Corporate Governance
Asda Stores Ltd: Corporate Social Responsibility
Asda Stores Ltd: Financial Deals
Asda Stores Ltd: Financial Performance
Asda Stores Ltd: Regulatory and Legal Events
Asda Stores Ltd: Strategy and Operations
Appendix

[Contact Us](#)

[Methodology](#)

[About MarketLine](#)

## List Of Tables

### LIST OF TABLES

Table 1: Asda Stores Ltd: Key Facts

Table 2: Asda Stores Ltd: Key Employees

Table 3: Asda Stores Ltd: Company History

Table 4: Asda Stores Ltd: Locations and Subsidiaries

Table 5: Asda Stores Ltd: Key Competitors

Table 6: Asda Stores Ltd: Deal Activity by Deal Type - Volume (2015 - YTD\*2019)

Table 7: Asda Stores Ltd: Targets and Partners

Table 8: Asda Stores Ltd: Top Deals 2015 - 2019YTD\*

Table 9: Asda Stores Ltd: M&A Volume and Value Trend (2015 - YTD\*2019)

Table 10: Asda Stores Ltd: Divestments Volume and Value Trend (2015 - YTD\*2019)

Table 11: Asda Stores Ltd: News and Events Summary

Table 12: Asda Stores Ltd: Business Expansion

Table 13: Asda Stores Ltd: Corporate Governance

Table 14: Asda Stores Ltd: Corporate Social Responsibility

Table 15: Asda Stores Ltd: Financial Deals

Table 16: Asda Stores Ltd: Financial Performance

Table 17: Asda Stores Ltd: Regulatory and Legal Events

Table 18: Asda Stores Ltd: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

Figure 1: Asda Stores Ltd: Deal Activity by Deal Type - Volume (2015 - YTD\*2019)

Figure 2: Asda Stores Ltd: M&A Volume and Value Trend (2015 - YTD\*2019)

Figure 3: Asda Stores Ltd: Divestments Volume and Value Trend (2015 - YTD\*2019)

## I would like to order

Product name: Asda Stores Ltd - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/AA203B59243EN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AA203B59243EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970