

# Asda Stores Ltd - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/A2AFA0A0ECE9EN.html>

Date: April 2024

Pages: 46

Price: US\$ 175.00 (Single User License)

ID: A2AFA0A0ECE9EN

## Abstracts

Asda Stores Ltd %li%Company Profile and SWOT Analysis

### Summary

Asda Stores Ltd %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Asda Stores Ltd (Asda) is a retailer of groceries and general merchandise. The company offers a wide range of fresh food, beverages, grocery, bakery products, health and beauty items, clothing, home, leisure, and entertainment goods. It sells these products under ASDA, George, ASDA, Just Essentials, Little Angels, OMV, Good & Balanced, Tiger, Shades, The Bakery, Slimzone, Free From, Calorie Counted, and Great Shape brand names. Asda conducts business through various store formats, such as supercenters, superstores, living stores, supermarkets, petrol filling stations, and depots across the UK. It also offers credit card services, gift cards, car insurance, home insurance and pet insurance to its customers. The company also offers various services online and through mobile apps. Asda is headquartered in Leeds, West Yorkshire, the UK.

### Scope

Detailed information on Asda Stores Ltd required for business and competitor

## intelligence needs

A study of the major internal and external factors affecting Asda Stores Ltd in the form of a SWOT analysis

An in-depth view of the business model of Asda Stores Ltd including a breakdown and examination of key business segments

Intelligence on Asda Stores Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Asda Stores Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Asda Stores Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Asda Stores Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Asda Stores Ltd's business structure, strategy and prospects.

## Contents

- Table of Contents
- Company Snapshot
  - Asda Stores Ltd: Company Overview
  - Asda Stores Ltd: Overview and Key Facts
  - Asda Stores Ltd: Overview
  - Asda Stores Ltd: Key Facts
  - Asda Stores Ltd: Key Employees
  - Asda Stores Ltd: Key Employee Biographies
  - Asda Stores Ltd: Major Products and Services
  - Asda Stores Ltd: Company History
  - Asda Stores Ltd: Locations and Subsidiaries
  - Asda Stores Ltd: Key Competitors
  - Asda Stores Ltd: Company Analysis
  - Asda Stores Ltd: Business Description
  - Asda Stores Ltd: SWOT Analysis
  - Asda Stores Ltd: SWOT Overview
  - Asda Stores Ltd: Strengths
  - Asda Stores Ltd: Weaknesses
  - Asda Stores Ltd: Opportunities
  - Asda Stores Ltd: Threats
  - Asda Stores Ltd: Corporate Financial Deals Activity
  - Asda Stores Ltd: Financial Deals Overview
  - Asda Stores Ltd: Top Deals 2020 - 2024YTD\*
  - Asda Stores Ltd: Advisors
  - Asda Stores Ltd: Top Legal Advisors
  - Asda Stores Ltd: Top Financial Advisors
  - Asda Stores Ltd: Mergers and Acquisitions
  - Asda Stores Ltd: Recent Developments
  - Asda Stores Ltd: News and Events Summary
  - Asda Stores Ltd: Business Expansion
  - Asda Stores Ltd: Corporate Social Responsibility
  - Asda Stores Ltd: Financial Deals
  - Asda Stores Ltd: Strategy and Operations
- Appendix
- Contact Us
- Methodology
- About MarketLine



## List Of Tables

### LIST OF TABLES

- Table 1: Asda Stores Ltd: Key Facts
- Table 2: Asda Stores Ltd: Key Employees
- Table 3: Asda Stores Ltd: Company History
- Table 4: Asda Stores Ltd: Locations and Subsidiaries
- Table 5: Asda Stores Ltd: Key Competitors
- Table 6: Asda Stores Ltd: Deal Activity by Deal Type - Volume (TTM\*)
- Table 7: Asda Stores Ltd: Deal Activity by Deal Type - Volume (2020 - YTD\*2024)
- Table 8: Asda Stores Ltd: M&A Average Deal Size - Value (US\$m)
- Table 9: Asda Stores Ltd: Top Deals 2020 - 2024YTD\*
- Table 10: Asda Stores Ltd: Legal Advisor Ranking by Value (US\$m)
- Table 11: Asda Stores Ltd: Financial Advisor Ranking by Value (US\$m)
- Table 12: Asda Stores Ltd: M&A Volume and Value Trend (2020 - YTD\*2024)
- Table 13: Asda Stores Ltd: News and Events Summary
- Table 14: Asda Stores Ltd: Business Expansion
- Table 15: Asda Stores Ltd: Corporate Social Responsibility
- Table 16: Asda Stores Ltd: Financial Deals
- Table 17: Asda Stores Ltd: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

Figure 1: Asda Stores Ltd: Deal Activity by Deal Type - Volume (TTM\*)

Figure 2: Asda Stores Ltd: Deal Activity by Deal Type - Volume (2020 - YTD\*2024)

Figure 3: Asda Stores Ltd: M&A Average Deal Size - Value (US\$m)

Figure 4: Asda Stores Ltd: M&A Volume and Value Trend (2020 - YTD\*2024)

## I would like to order

Product name: Asda Stores Ltd - Company Profile and SWOT Analysis

Product link: <https://marketpublishers.com/r/A2AFA0A0ECE9EN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A2AFA0A0ECE9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970