

# The Ascott Limited - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

The Ascott Limited - Strategy, SWOT and Corporate Finance Report

### Summary

The Ascott Limited - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

# **Key Highlights**

The Ascott Limited (Ascott) a subsidiary of CapitaLand Limited owns and operates serviced residencies. The company's property portfolio consists of over properties including operating serviced residence units which are under development. The company operates its business through its brands such as Ascott The Residence, Citadines Apart'hotel, Somerset Serviced Residence, Quest, Lyf, The Crest Collection, Preference, Vertu, Harris, Citadines Connect, Fox, Yellow, Fox Lite, and POP! . The company also provides services which include designing, technical specifications for all its brands, architecture, feasibility studies, space planning, engineering, and interior design, selection of equipment, systems and technology besides mechanical and electrical systems. It has operational presence in various cities and countries in Americas, Europe, Asia Pacific, the Middle East and Africa regions. Ascott is headquartered in Singapore.

#### Scope



Detailed information on The Ascott Limited required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Ascott Limited in the form of a SWOT analysis

An in-depth view of the business model of The Ascott Limited including a breakdown and examination of key business segments

Intelligence on The Ascott Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Ascott Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **Reasons to Buy**

Gain understanding of The Ascott Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Ascott Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Ascott Limited's business structure, strategy and prospects.



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