

Ascential plc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Ascential plc - Strategy, SWOT and Corporate Finance Report

SUMMARY

Ascential plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Ascential plc (Ascential), formerly, Top Right Group Ltd, is a business-to-business, multi-platform media group. The company provides industry-specific business intelligence, analysis and forecasting tools, measurement, optimization, and execution services, marketing, retail and financial services, events, data, and tools, and product design services. It offers services under Flywheel, EDGE, ASR, OneSpace, WhyteSpyder, 4K Miles, Yimian, DuoZhun, Intellibrand, Perpetua, WGSN, Start by GSN, Use fashion, Coloro, Lions, WARC, Money 20/20, RetailWeek, and World Retail Congress brands. It allows its customers to purchase print subscriptions, attend conferences and award ceremonies, and promote their services. The company operates in Europe, North America, the Middle East, Africa, and the Asia Pacific. Ascential is headquartered in London, Greater London, the UK.

SCOPE

Detailed information on Ascential plc required for business and competitor

intelligence needs

A study of the major internal and external factors affecting Ascential plc in the form of a SWOT analysis

An in-depth view of the business model of Ascential plc including a breakdown and examination of key business segments

Intelligence on Ascential plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Ascential plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Ascential plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Ascential plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Ascential plc's business structure, strategy and prospects.

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