

# Ascena Retail Group, Inc. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Ascena Retail Group, Inc. - Strategy, SWOT and Corporate Finance Report

### Summary

Ascena Retail Group, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Ascena Retail Group, Inc. (Ascena or 'the company') is a retailer of women's clothing and accessories in the US. The company provides apparel, footwear, lifestyle products (cosmetics and bedroom accessories, work and sportswear, social occasion apparel, career wear, active wear and classic apparel. It markets these products under Justice, LOFT, Lane Bryant, and Cacique brand names. The company offers its products through specialty stores, outlet and direct channel. It also provides products through several online portals, including [www.annaylor.com](http://www.annaylor.com), [www.LOFT.com](http://www.LOFT.com), [www.louandgrey.com](http://www.louandgrey.com) and [www.AnnTaylor.com](http://www.AnnTaylor.com), among others. Through subsidiaries, it operates in the US, Canada and Puerto Rico. The company is headquartered in Mahwah, New Jersey, the US.

### Scope

Detailed information on Ascena Retail Group, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Ascena Retail Group, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Ascena Retail Group, Inc. including a breakdown and examination of key business segments

Intelligence on Ascena Retail Group, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Ascena Retail Group, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **Reasons to Buy**

Gain understanding of Ascena Retail Group, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Ascena Retail Group, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Ascena Retail Group, Inc.'s business structure, strategy and prospects.

## Contents

- Company Snapshot
- Ascena Retail Group, Inc.: Company Overview
- Ascena Retail Group, Inc.: Overview and Key Facts
- Ascena Retail Group, Inc.: Overview
- Ascena Retail Group, Inc.: Key Facts
- Ascena Retail Group, Inc.: Key Employees
- Ascena Retail Group, Inc.: Key Employee Biographies
- Ascena Retail Group, Inc.: Major Products and Services
- Ascena Retail Group, Inc.: Company History
- Ascena Retail Group, Inc.: Locations and Subsidiaries
- Ascena Retail Group, Inc.: Key Competitors
- Ascena Retail Group, Inc.: Company Analysis
- Ascena Retail Group, Inc.: Business Description
- Ascena Retail Group, Inc.: SWOT Analysis
- Ascena Retail Group, Inc.: SWOT Overview
- Ascena Retail Group, Inc.: Strengths
- Ascena Retail Group, Inc.: Weaknesses
- Ascena Retail Group, Inc.: Opportunities
- Ascena Retail Group, Inc.: Threats
- Ascena Retail Group, Inc.: Corporate Financial Deals Activity
- Ascena Retail Group, Inc.: Financial Deals Overview
- Ascena Retail Group, Inc.: Top Deals 2016 - 2020YTD\*
- Ascena Retail Group, Inc.: Advisors
- Ascena Retail Group, Inc.: Top Legal Advisors
- Ascena Retail Group, Inc.: Top Financial Advisors
- Ascena Retail Group, Inc.: Divestments
- Ascena Retail Group, Inc.: Recent Developments
- Ascena Retail Group, Inc.: News and Events Summary
- Ascena Retail Group, Inc.: Business Reorganization
- Ascena Retail Group, Inc.: Corporate Governance
- Ascena Retail Group, Inc.: Financial Performance
- Ascena Retail Group, Inc.: Red Flags/Distress Signals
- Ascena Retail Group, Inc.: Red Flags/DistressSignals
- Ascena Retail Group, Inc.: Strategy and Operations
- Appendix
- Contact Us
- Methodology

## About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Ascena Retail Group, Inc.: Key Facts
- Table 2: Ascena Retail Group, Inc.: Key Employees
- Table 3: Ascena Retail Group, Inc.: Company History
- Table 4: Ascena Retail Group, Inc.: Locations and Subsidiaries
- Table 5: Ascena Retail Group, Inc.: Key Competitors
- Table 6: Ascena Retail Group, Inc.: Deal Activity by Deal Type - Volume (TTM\*)
- Table 7: Ascena Retail Group, Inc.: Deal Activity by Deal Type - Volume (2016 - YTD\*2020)
- Table 8: Ascena Retail Group, Inc.: Top Deals 2016 - 2020YTD\*
- Table 9: Ascena Retail Group, Inc.: Legal Advisor Ranking by Value (US\$m)
- Table 10: Ascena Retail Group, Inc.: Financial Advisor Ranking by Value (US\$m)
- Table 11: Ascena Retail Group, Inc.: Divestments Volume and Value Trend (2016 - YTD\*2020)
- Table 12: Ascena Retail Group, Inc.: Divestments by Geography (2016 - YTD\*2020)
- Table 13: Ascena Retail Group, Inc.: News and Events Summary
- Table 14: Ascena Retail Group, Inc.: Business Reorganization
- Table 15: Ascena Retail Group, Inc.: Corporate Governance
- Table 16: Ascena Retail Group, Inc.: Financial Performance
- Table 17: Ascena Retail Group, Inc.: Red Flags/Distress Signals
- Table 18: Ascena Retail Group, Inc.: Red Flags/DistressSignals
- Table 19: Ascena Retail Group, Inc.: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

Figure 1: Ascena Retail Group, Inc.: Deal Activity by Deal Type - Volume (TTM\*)

Figure 2: Ascena Retail Group, Inc.: Deal Activity by Deal Type - Volume (2016 - YTD\*2020)

Figure 3: Ascena Retail Group, Inc.: Divestments Volume and Value Trend (2016 - YTD\*2020)

Figure 4: Ascena Retail Group, Inc.: Divestments by Geography (2016 - YTD\*2020)

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