

# US Army & Air Force Exchange Service - Company Profile and SWOT Analysis

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## Abstracts

US Army & Air Force Exchange Service %li%Company Profile and SWOT Analysis

### Summary

US Army & Air Force Exchange Service %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

US Army & Air Force Exchange Service (AAFES) is a joint service military organization that retails merchandise and services to Air Force and Army members and their families. The company offers its products and services to authorized customers through retail stores, online, catalog and mobile shopping. It retails merchandise through e-commerce platform [www.shopmyexchange.com](http://www.shopmyexchange.com). The company operational portfolio includes departmental stores specialty stores and bookstores, among others. AAFES also operates branded fastfood restaurants such as Subway, Boston Market and Star Bucks along with its retail stores. The company operates in the US, the UAE, Afghanistan, Kosovo, Kuwait, Bosnia, Jordan, Romania, Oman, and Qatar. AAFES is headquartered in Dallas, Texas, the US.

### Scope

Detailed information on US Army & Air Force Exchange Service required for business and competitor intelligence needs

A study of the major internal and external factors affecting US Army & Air Force Exchange Service in the form of a SWOT analysis

An in-depth view of the business model of US Army & Air Force Exchange Service including a breakdown and examination of key business segments

Intelligence on US Army & Air Force Exchange Service's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about US Army & Air Force Exchange Service, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of US Army & Air Force Exchange Service and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess US Army & Air Force Exchange Service as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on US Army & Air Force Exchange Service's business structure, strategy and prospects.

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