

# Argentina Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/A52E39DA27D3EN.html>

Date: April 2022

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: A52E39DA27D3EN

## Abstracts

Argentina Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Wireless Telecommunication Services in Argentina industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Argentinian wireless telecommunication services market had total revenues of \$3.5bn in 2021, representing a compound annual rate of change (CARC) of -14.5% between 2016 and 2021.

Market consumption volumes declined with a CARC of -0.1% between 2016 and 2021, to reach a total of 61.1 million wireless subscriptions in 2021.

The data segment was the market's most valuable in 2021, with total revenues

of \$2.3bn, equivalent to 65% of the market's overall value.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Argentina

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Argentina

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Argentina wireless telecommunication services market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Argentina wireless telecommunication services market by value in 2021?

What will be the size of the Argentina wireless telecommunication services market in 2026?

What factors are affecting the strength of competition in the Argentina wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in Argentina's wireless telecommunication services market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. How has the regulatory environment affected the Argentinian market?

## **8 COMPANY PROFILES**

- 8.1. Claro SA
- 8.2. Telecom Argentina S.A.
- 8.3. Telefonica, S.A.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Argentina wireless telecommunication services market value: \$ billion, 2017-21

Table 2: Argentina wireless telecommunication services market volume: million wireless subscriptions, 2017-21

Table 3: Argentina wireless telecommunication services market category segmentation: % share, by value, 2017-2021

Table 4: Argentina wireless telecommunication services market category segmentation: \$ billion, 2017-2021

Table 5: Argentina wireless telecommunication services market geography segmentation: \$ billion, 2021

Table 6: Argentina wireless telecommunication services market value forecast: \$ billion, 2021-26

Table 7: Argentina wireless telecommunication services market volume forecast: million wireless subscriptions, 2021-26

Table 8: Claro SA: key facts

Table 9: Claro SA: Key Employees

Table 10: Telecom Argentina S.A.: key facts

Table 11: Telecom Argentina S.A.: Annual Financial Ratios

Table 12: Telecom Argentina S.A.: Key Employees

Table 13: Telecom Argentina S.A.: Key Employees Continued

Table 14: Telefonica, S.A.: key facts

Table 15: Telefonica, S.A.: Annual Financial Ratios

Table 16: Telefonica, S.A.: Key Employees

Table 17: Telefonica, S.A.: Key Employees Continued

Table 18: Argentina size of population (million), 2017-21

Table 19: Argentina gdp (constant 2005 prices, \$ billion), 2017-21

Table 20: Argentina gdp (current prices, \$ billion), 2017-21

Table 21: Argentina inflation, 2017-21

Table 22: Argentina consumer price index (absolute), 2017-21

Table 23: Argentina exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Argentina wireless telecommunication services market value: \$ billion, 2017-21

Figure 2: Argentina wireless telecommunication services market volume: million wireless subscriptions, 2017-21

Figure 3: Argentina wireless telecommunication services market category segmentation: \$ billion, 2017-2021

Figure 4: Argentina wireless telecommunication services market geography segmentation: % share, by value, 2021

Figure 5: Argentina wireless telecommunication services market value forecast: \$ billion, 2021-26

Figure 6: Argentina wireless telecommunication services market volume forecast: million wireless subscriptions, 2021-26

Figure 7: Forces driving competition in the wireless telecommunication services market in Argentina, 2021

Figure 8: Drivers of buyer power in the wireless telecommunication services market in Argentina, 2021

Figure 9: Drivers of supplier power in the wireless telecommunication services market in Argentina, 2021

Figure 10: Drivers of degree of rivalry in the wireless telecommunication services market in Argentina, 2021

## I would like to order

Product name: Argentina Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/A52E39DA27D3EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A52E39DA27D3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

