

# Argentina Edtech Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/A11AB024120FEN.html>

Date: September 2022

Pages: 30

Price: US\$ 350.00 (Single User License)

ID: A11AB024120FEN

## Abstracts

Argentina Edtech Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Edtech in Argentina industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

EdTech refers to digital technology devoted to the development and application of tools (including software, hardware, and appropriate technological processes) intended to promote education. The edtech value chain includes four key areas such as learning materials, tools and enablers, learning platforms, and education providers.

The Argentinian edtech market had total revenues of \$0.7 billion in 2021, representing a compound annual growth rate (CAGR) of 10.5% between 2016 and 2021.

The corporate segment was the market's most lucrative in 2021, with total revenues of \$0.3 billion, equivalent to 44.9% of the market's overall value.

The value of the Argentinian edtech market grew by 12% in 2021.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the edtech market in Argentina

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the edtech market in Argentina

Leading company profiles reveal details of key edtech market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Argentina edtech market with five year forecasts

## REASONS TO BUY

What was the size of the Argentina edtech market by value in 2021?

What will be the size of the Argentina edtech market in 2026?

What factors are affecting the strength of competition in the Argentina edtech market?

How has the market performed over the last five years?

What are the main segments that make up Argentina's edtech market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the different business models in this market?
- 7.3. What are the most recent notable developments?

## **8 COMPANY PROFILES**

- 8.1. Udemy Inc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Argentina edtech market value: \$ million, 2016-21

Table 2: Argentina edtech market category segmentation: % share, by value, 2016-2021

Table 3: Argentina edtech market category segmentation: \$ million, 2016-2021

Table 4: Argentina edtech market geography segmentation: \$ million, 2021

Table 5: Argentina edtech market value forecast: \$ million, 2021-26

Table 6: Udemy Inc: key facts

Table 7: Udemy Inc: Key Employees

Table 8: Argentina size of population (million), 2017-21

Table 9: Argentina gdp (constant 2005 prices, \$ billion), 2017-21

Table 10: Argentina gdp (current prices, \$ billion), 2017-21

Table 11: Argentina inflation, 2017-21

Table 12: Argentina consumer price index (absolute), 2017-21

Table 13: Argentina exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Argentina edtech market value: \$ million, 2016-21

Figure 2: Argentina edtech market category segmentation: \$ million, 2016-2021

Figure 3: Argentina edtech market geography segmentation: % share, by value, 2021

Figure 4: Argentina edtech market value forecast: \$ million, 2021-26

Figure 5: Forces driving competition in the edtech market in Argentina, 2021

Figure 6: Drivers of buyer power in the edtech market in Argentina, 2021

Figure 7: Drivers of supplier power in the edtech market in Argentina, 2021

Figure 8: Factors influencing the likelihood of new entrants in the edtech market in Argentina, 2021

Figure 9: Factors influencing the threat of substitutes in the edtech market in Argentina, 2021

Figure 10: Drivers of degree of rivalry in the edtech market in Argentina, 2021

## I would like to order

Product name: Argentina Edtech Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/A11AB024120FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A11AB024120FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970