

Argentina Banks Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Banks in Argentina industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Argentinian banks industry had total assets of \$170.7bn billion in 2021, representing a compound annual growth rate (CAGR) of 44% between 2016 and 2021.

The bank credit segment was the industry's most successful in 2021, with total assets of \$114.6bn billion, equivalent to 67.1% of the industry's overall value.

Growth in the Argentinian industry is being driven by the implementation of the National Financial Inclusion Strategy 2020--23, which aims to improve access to financial services, enhance financial literacy and consumer protection, and promote interoperability between traditional financial systems and new payment

platforms.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in Argentina

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Argentina

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Argentina banks market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Argentina banks market by value in 2021?

What will be the size of the Argentina banks market in 2026?

What factors are affecting the strength of competition in the Argentina banks market?

How has the market performed over the last five years?

Who are the top competitors in Argentina's banks market?

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