

Applied Materials, Inc. - Company Profile and SWOT Analysis

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Abstracts

Applied Materials, Inc. %li%Company Profile and SWOT Analysis

Summary

Applied Materials, Inc. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Applied Materials, Inc. (Applied Materials or 'the company') is a provider of manufacturing equipment, software and services to the semiconductor, display and related industries. The company's products include semiconductors, solar products, displays, and automation software. Applied Materials also provides spare parts, consulting services and supply chain solutions. It serves the manufacturers of semiconductor wafers and chips, liquid crystal and organic light-emitting diode displays, and other electronic devices. The company markets and sells its products across the world through a direct sales force. It has business presence across the US, Europe and Asia-Pacific. The company is headquartered in Santa Clara, California, the US.

Scope

Detailed information on Applied Materials, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Applied Materials, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Applied Materials, Inc. including a breakdown and examination of key business segments

Intelligence on Applied Materials, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Applied Materials, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Applied Materials, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Applied Materials, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Applied Materials, Inc.'s business structure, strategy and prospects.

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