

Apparel Retail in the United States

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Abstracts

Apparel Retail in the United States

SUMMARY

Apparel Retail in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the United States apparel retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing.

The US apparel retail industry had total revenues of \$334.3bn in 2017, representing a compound annual growth rate (CAGR) of 2.2% between 2013 and 2017.

The womenswear segment was the industry's most lucrative in 2017, with total revenues of \$174.1bn, equivalent to 52.1% of the industry's overall value.

The US is the world's largest apparel retail industry, contributing 23.6% of the global value in 2017. In comparison, the whole of Europe constitutes 28.5% of

the industry's global value.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in the United States

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States apparel retail market with five year forecasts

REASONS TO BUY

What was the size of the United States apparel retail market by value in 2017?

What will be the size of the United States apparel retail market in 2022?

What factors are affecting the strength of competition in the United States apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up the United States's apparel retail market?

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COMPANIES MENTIONED

The Gap, Inc.

Macy's Inc

The TJX Companies, Inc.

Walmart Inc

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