

# Apparel Retail in United States

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## Abstracts

Apparel Retail in United States

### SUMMARY

Apparel Retail in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing.

The US apparel retail industry had total revenues of \$348.0bn in 2018, representing a compound annual growth rate (CAGR) of 2.4% between 2014 and 2018.

The womenswear segment was the industry's most lucrative in 2018, with total revenues of \$181.1bn, equivalent to 52% of the industry's overall value.

In recent years the US industry has witnessed the closure of a large number of brick and mortar stores. Major department stores Macy's, JC Penney and Sears are just a few of the examples, all of which have announced hundreds of store closures in a bid to stay afloat.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in the United States

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States apparel retail market with five year forecasts

## **REASONS TO BUY**

What was the size of the United States apparel retail market by value in 2018?

What will be the size of the United States apparel retail market in 2023?

What factors are affecting the strength of competition in the United States apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up the United States's apparel retail market?

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