

Apparel Retail in Taiwan

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Abstracts

Apparel Retail in Taiwan

Summary

Apparel Retail in Taiwan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The apparel retail market is segmented into childrenswear, menswear, and womenswear. The market value represents retail sales.

The Taiwanese apparel retail industry recorded revenues of \$6.9 billion in 2023, representing a compound annual growth rate (CAGR) of 1.2% between 2018 and 2023.

The womenswear segment accounted for the industry's largest proportion in 2023, with total revenues of \$4.0 billion, equivalent to 58% of the industry's overall value.

The industry growth during 2018-23 is attributed to fast fashion, ecommerce expansion, increased brand awareness, lifestyle changes, seasonal promotions and discounts, and marketing strategies of companies.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Taiwan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Taiwan

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Taiwan apparel retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Taiwan apparel retail market by value in 2023?

What will be the size of the Taiwan apparel retail market in 2028?

What factors are affecting the strength of competition in the Taiwan apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up Taiwan's apparel retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strategies of the leading players?
- 7.3. What are the strengths of the leading players?

8 COMPANY PROFILES

- 8.1. Fast Retailing Co Ltd
- 8.2. H & M Hennes & Mauritz AB
- 8.3. Far Eastern Department Stores Ltd
- 8.4. Industria de Diseno Textil SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Taiwan apparel retail industry value: \$ million, 2018-23
- Table 2: Taiwan apparel retail industry category segmentation: % share, by value, 2018-23
- Table 3: Taiwan apparel retail industry category segmentation: \$ million, 2018-23
- Table 4: Taiwan apparel retail industry geography segmentation: \$ million, 2023
- Table 5: Taiwan apparel retail industry distribution: % share, by value, 2023
- Table 6: Taiwan apparel retail industry value forecast: \$ million, 2023-28
- Table 7: Fast Retailing Co Ltd: key facts
- Table 8: Fast Retailing Co Ltd: Annual Financial Ratios
- Table 9: Fast Retailing Co Ltd: Key Employees
- Table 10: Fast Retailing Co Ltd: Key Employees Continued
- Table 11: Fast Retailing Co Ltd: Key Employees Continued
- Table 12: H & M Hennes & Mauritz AB: key facts
- Table 13: H & M Hennes & Mauritz AB: Annual Financial Ratios
- Table 14: H & M Hennes & Mauritz AB: Key Employees
- Table 15: H & M Hennes & Mauritz AB: Key Employees Continued
- Table 16: Far Eastern Department Stores Ltd: key facts
- Table 17: Far Eastern Department Stores Ltd: Annual Financial Ratios
- Table 18: Far Eastern Department Stores Ltd: Key Employees
- Table 19: Industria de Diseno Textil SA: key facts
- Table 20: Industria de Diseno Textil SA: Annual Financial Ratios
- Table 21: Industria de Diseno Textil SA: Key Employees
- Table 22: Industria de Diseno Textil SA: Key Employees Continued
- Table 23: Taiwan Size of Population (million), 2019-23
- Table 24: Taiwan real GDP (Constant 2010 Prices, \$ billion), 2019-23
- Table 25: Taiwan GDP (Current Prices, \$ Billion), 2019-23
- Table 26: Taiwan Inflation, 2019-23
- Table 27: Taiwan Consumer Price Index (Absolute), 2019-23
- Table 28: Taiwan exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Taiwan apparel retail industry value: \$ million, 2018-23

Figure 2: Taiwan apparel retail industry category segmentation: \$ million, 2018-23

Figure 3: Taiwan apparel retail industry geography segmentation: % share, by value, 2023

Figure 4: Taiwan apparel retail industry distribution: % share, by value, 2023

Figure 5: Taiwan apparel retail industry value forecast: \$ million, 2023-28

Figure 6: Forces driving competition in the apparel retail industry in Taiwan, 2023

Figure 7: Drivers of buyer power in the apparel retail industry in Taiwan, 2023

Figure 8: Drivers of supplier power in the apparel retail industry in Taiwan, 2023

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Taiwan, 2023

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Taiwan, 2023

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Taiwan, 2023

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