

# Apparel Retail in Saudi Arabia

<https://marketpublishers.com/r/A3F7F7B9215EN.html>

Date: August 2024

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: A3F7F7B9215EN

## Abstracts

Apparel Retail in Saudi Arabia

### Summary

Apparel Retail in Saudi Arabia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The apparel retail market is segmented into childrenswear, menswear, and womenswear. The market value represents retail sales.

The Saudi Arabian apparel retail industry recorded revenues of \$17.2 billion in 2023, representing a compound annual growth rate (CAGR) of 4.4% between 2018 and 2023.

The womenswear segment accounted for the industry's largest proportion in 2023, with total revenues of \$7.0 billion, equivalent to 40.9% of the industry's overall value.

The industry growth during 2018-23 is attributed to fast fashion, ecommerce expansion, increased brand awareness, lifestyle changes, seasonal promotions and discounts, and marketing strategies of companies.

### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Saudi Arabia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Saudi Arabia

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Saudi Arabia apparel retail market with five year forecasts

## Reasons to Buy

What was the size of the Saudi Arabia apparel retail market by value in 2023?

What will be the size of the Saudi Arabia apparel retail market in 2028?

What factors are affecting the strength of competition in the Saudi Arabia apparel retail market?

How has the market performed over the last five years?

Who are the top competitors in Saudi Arabia's apparel retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What strengths do the leading players follow?

## **8 COMPANY PROFILES**

- 8.1. Fawaz Abdulaziz Alhokair Co
- 8.2. The Landmark Group
- 8.3. H & M Hennes & Mauritz AB
- 8.4. Industria de Diseno Textil SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Saudi Arabia apparel retail industry value: \$ million, 2018-23

Table 2: Saudi Arabia apparel retail industry category segmentation: % share, by value, 2018-23

Table 3: Saudi Arabia apparel retail industry category segmentation: \$ million, 2018-23

Table 4: Saudi Arabia apparel retail industry geography segmentation: \$ million, 2023

Table 5: Saudi Arabia apparel retail industry distribution: % share, by value, 2023

Table 6: Saudi Arabia apparel retail industry value forecast: \$ million, 2023-28

Table 7: Fawaz Abdulaziz Alhokair Co: key facts

Table 8: Fawaz Abdulaziz Alhokair Co: Annual Financial Ratios

Table 9: Fawaz Abdulaziz Alhokair Co: Key Employees

Table 10: The Landmark Group: key facts

Table 11: The Landmark Group: Key Employees

Table 12: H & M Hennes & Mauritz AB: key facts

Table 13: H & M Hennes & Mauritz AB: Annual Financial Ratios

Table 14: H & M Hennes & Mauritz AB: Key Employees

Table 15: H & M Hennes & Mauritz AB: Key Employees Continued

Table 16: Industria de Diseno Textil SA: key facts

Table 17: Industria de Diseno Textil SA: Annual Financial Ratios

Table 18: Industria de Diseno Textil SA: Key Employees

Table 19: Industria de Diseno Textil SA: Key Employees Continued

Table 20: Saudi Arabia Size of Population (million), 2019-23

Table 21: Saudi Arabia real GDP (Constant 2010 Prices, \$ billion), 2019-23

Table 22: Saudi Arabia GDP (Current Prices, \$ Billion), 2019-23

Table 23: Saudi Arabia Inflation, 2019-23

Table 24: Saudi Arabia Consumer Price Index (Absolute), 2019-23

Table 25: Saudi Arabia exchange rate, 2018-23

## List Of Figures

### LIST OF FIGURES

Figure 1: Saudi Arabia apparel retail industry value: \$ million, 2018-23

Figure 2: Saudi Arabia apparel retail industry category segmentation: \$ million, 2018-23

Figure 3: Saudi Arabia apparel retail industry geography segmentation: % share, by value, 2023

Figure 4: Saudi Arabia apparel retail industry distribution: % share, by value, 2023

Figure 5: Saudi Arabia apparel retail industry value forecast: \$ million, 2023-28

Figure 6: Forces driving competition in the apparel retail industry in Saudi Arabia, 2023

Figure 7: Drivers of buyer power in the apparel retail industry in Saudi Arabia, 2023

Figure 8: Drivers of supplier power in the apparel retail industry in Saudi Arabia, 2023

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Saudi Arabia, 2023

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Saudi Arabia, 2023

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Saudi Arabia, 2023

## I would like to order

Product name: Apparel Retail in Saudi Arabia

Product link: <https://marketpublishers.com/r/A3F7F7B9215EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A3F7F7B9215EN.html>