

# Apparel Retail in Russia

<https://marketpublishers.com/r/AD11F4BA049EN.html>

Date: February 2020

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: AD11F4BA049EN

## Abstracts

Apparel Retail in Russia

### SUMMARY

Apparel Retail in Russia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing.

The Russian apparel retail industry had total revenues of \$42.7bn in 2018, representing a compound annual growth rate (CAGR) of 4.6% between 2014 and 2018.

The womenswear segment was the industry's most lucrative in 2018, with total revenues of \$25.7bn, equivalent to 60.1% of the industry's overall value.

Fast fashion has also proven to be a lucrative sector in the industry, particularly for millennial customers. By combining the demand for fast fashion and online shopping, pureplay retailers such as Wildberries LLC have experienced strong growth in Russia.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Russia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Russia

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Russia apparel retail market with five year forecasts

## **REASONS TO BUY**

What was the size of the Russia apparel retail market by value in 2018?

What will be the size of the Russia apparel retail market in 2023?

What factors are affecting the strength of competition in the Russia apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up Russia's apparel retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players?
- 7.3. What trends have impacted players in the industry?
- 7.4. Are there any other notable players in the industry?

## **8 COMPANY PROFILES**

- 8.1. Inditex SA
- 8.2. Gloria Jeans Corp ZAO
- 8.3. H & M Hennes & Mauritz AB

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Russia apparel retail industry value: \$ billion, 2014-18
- Table 2: Russia apparel retail industry category segmentation: \$ billion, 2018
- Table 3: Russia apparel retail industry geography segmentation: \$ billion, 2018
- Table 4: Russia apparel retail industry distribution: % share, by value, 2018
- Table 5: Russia apparel retail industry value forecast: \$ billion, 2018-23
- Table 6: Inditex SA: key facts
- Table 7: Inditex SA: Annual Financial Ratios
- Table 8: Inditex SA: Key Employees
- Table 9: Inditex SA: Key Employees Continued
- Table 10: Gloria Jeans Corp ZAO: key facts
- Table 11: Gloria Jeans Corp ZAO: Key Employees
- Table 12: H & M Hennes & Mauritz AB: key facts
- Table 13: H & M Hennes & Mauritz AB: Annual Financial Ratios
- Table 14: H & M Hennes & Mauritz AB: Key Employees
- Table 15: H & M Hennes & Mauritz AB: Key Employees Continued
- Table 16: Russia size of population (million), 2014-18
- Table 17: Russia gdp (constant 2005 prices, \$ billion), 2014-18
- Table 18: Russia gdp (current prices, \$ billion), 2014-18
- Table 19: Russia inflation, 2014-18
- Table 20: Russia consumer price index (absolute), 2014-18
- Table 21: Russia exchange rate, 2014-18

## List Of Figures

### LIST OF FIGURES

Figure 1: Russia apparel retail industry value: \$ billion, 2014-18

Figure 2: Russia apparel retail industry category segmentation: % share, by value, 2018

Figure 3: Russia apparel retail industry geography segmentation: % share, by value, 2018

Figure 4: Russia apparel retail industry distribution: % share, by value, 2018

Figure 5: Russia apparel retail industry value forecast: \$ billion, 2018-23

Figure 6: Forces driving competition in the apparel retail industry in Russia, 2018

Figure 7: Drivers of buyer power in the apparel retail industry in Russia, 2018

Figure 8: Drivers of supplier power in the apparel retail industry in Russia, 2018

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Russia, 2018

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Russia, 2018

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Russia, 2018

## I would like to order

Product name: Apparel Retail in Russia

Product link: <https://marketpublishers.com/r/AD11F4BA049EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AD11F4BA049EN.html>