

# Apparel Retail in Mexico

<https://marketpublishers.com/r/A50B1101EA3EN.html>

Date: August 2024

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: A50B1101EA3EN

## Abstracts

### Apparel Retail in Mexico

#### Summary

Apparel Retail in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The apparel retail market is segmented into childrenswear, menswear, and womenswear. The market value represents retail sales.

The Mexican apparel retail industry recorded revenues of \$24.6 billion in 2023, representing a compound annual growth rate (CAGR) of 8.2% between 2018 and 2023.

The womenswear segment accounted for the industry's largest proportion in 2023, with total revenues of \$11.5 billion, equivalent to 46.7% of the industry's overall value.

The industry growth during 2018-23 is attributed to fast fashion, ecommerce expansion, increased brand awareness, lifestyle changes, seasonal promotions and discounts, and marketing strategies of companies.

#### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Mexico

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico apparel retail market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Mexico apparel retail market by value in 2023?

What will be the size of the Mexico apparel retail market in 2028?

What factors are affecting the strength of competition in the Mexico apparel retail market?

How has the market performed over the last five years?

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