

Apparel Retail in India

<https://marketpublishers.com/r/AE2723FB545EN.html>

Date: August 2024

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: AE2723FB545EN

Abstracts

Apparel Retail in India

Summary

Apparel Retail in India industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The apparel retail market is segmented into childrenswear, menswear, and womenswear. The market value represents retail sales.

The Indian apparel retail industry recorded revenues of \$61.6 billion in 2023, representing a compound annual growth rate (CAGR) of 1.4% between 2018 and 2023.

The menswear segment accounted for the industry's largest proportion in 2023, with total revenues of \$27.9 billion, equivalent to 45.3% of the industry's overall value.

The industry growth during 2018-23 is attributed to fast fashion, ecommerce expansion, increased brand awareness, lifestyle changes, seasonal promotions and discounts, and marketing strategies of companies.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in India

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India apparel retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the India apparel retail market by value in 2023?

What will be the size of the India apparel retail market in 2028?

What factors are affecting the strength of competition in the India apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up India's apparel retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strategies of the leading players?
- 7.3. What are the strengths of the leading players?

8 COMPANY PROFILES

- 8.1. Reliance Industries Ltd
- 8.2. Future Retail Ltd (Inactive)
- 8.3. VF Corp
- 8.4. Aditya Birla Fashion and Retail Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: India apparel retail industry value: \$ million, 2018-23
- Table 2: India apparel retail industry category segmentation: % share, by value, 2018-23
- Table 3: India apparel retail industry category segmentation: \$ million, 2018-23
- Table 4: India apparel retail industry geography segmentation: \$ million, 2023
- Table 5: India apparel retail industry distribution: % share, by value, 2023
- Table 6: India apparel retail industry value forecast: \$ million, 2023-28
- Table 7: Reliance Industries Ltd: key facts
- Table 8: Reliance Industries Ltd: Annual Financial Ratios
- Table 9: Reliance Industries Ltd: Key Employees
- Table 10: Future Retail Ltd (Inactive): key facts
- Table 11: Future Retail Ltd (Inactive): Key Employees
- Table 12: VF Corp: key facts
- Table 13: VF Corp: Annual Financial Ratios
- Table 14: VF Corp: Key Employees
- Table 15: VF Corp: Key Employees Continued
- Table 16: Aditya Birla Fashion and Retail Ltd: key facts
- Table 17: Aditya Birla Fashion and Retail Ltd: Annual Financial Ratios
- Table 18: Aditya Birla Fashion and Retail Ltd: Key Employees
- Table 19: India Size of Population (million), 2019-23
- Table 20: India real GDP (Constant 2010 Prices, \$ billion), 2019-23
- Table 21: India GDP (Current Prices, \$ Billion), 2019-23
- Table 22: India Inflation, 2019-23
- Table 23: India Consumer Price Index (Absolute), 2019-23
- Table 24: India exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: India apparel retail industry value: \$ million, 2018-23

Figure 2: India apparel retail industry category segmentation: \$ million, 2018-23

Figure 3: India apparel retail industry geography segmentation: % share, by value, 2023

Figure 4: India apparel retail industry distribution: % share, by value, 2023

Figure 5: India apparel retail industry value forecast: \$ million, 2023-28

Figure 6: Forces driving competition in the apparel retail industry in India, 2023

Figure 7: Drivers of buyer power in the apparel retail industry in India, 2023

Figure 8: Drivers of supplier power in the apparel retail industry in India, 2023

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in India, 2023

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in India, 2023

Figure 11: Drivers of degree of rivalry in the apparel retail industry in India, 2023

I would like to order

Product name: Apparel Retail in India

Product link: <https://marketpublishers.com/r/AE2723FB545EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AE2723FB545EN.html>